

PROPOSED AGENDA ITEM RATIONALE

DATE: November 11, 2020

- **TO**: Matthew L. Blomstedt, Ph.D. Commissioner of Education
- FROM: Lane Carr Director of Accountability

PROPOSED AGENDA ITEM: Grant the Commissioner the authority to contract with the Nebraska Children and Families Foundation to provide communication materials to parents, families, and communities to underscore healthy habits and work towards the mitigation of community spread of COVID-19.

RATIONALE/BACKGROUND INFORMATION: Launch NE provided resources for schools on protocols and procedures to protect students and staff during the school day and in activities, and local health departments report schools following these protocols have been largely successful in reducing the spread of COVID-19. Still, community transmission rates, positivity rates, and hospitalizations have increased statewide. As such, the greatest threat to maintaining in-school operations is community spread.

This contract seeks to leverage CARES Act funding to elevate key public health messages, and create a unified theme, repository for materials, and tools to localize the message. The Nebraska Children and Families Foundation has agreed to serve as the fiscal agent, soliciting additional public and private funds, handling all subcontracts, and processing all further payments.

PROPOSED BOARD MEETING (MONTH/YEAR): November 2020

ESTIMATED COST: Not to exceed \$100,000

FOR CONTRACTS AND GRANTS:

- Indicate the Funding Source: CARES Act
- New or Renewal: New Contract
- If renewal, date of first approval: N/A