

## 2020 GetConnected Afterschool Conference

### ENTREPRENEURSHIP

#### [Afterschool Entrepreneurship 101](#) (14:20 minutes)

Would you like an authentic strategy for connecting your program with the community, building essential life skills and showcasing your program? We will talk about entrepreneurship, the importance of it in afterschool programming and how it can be facilitated in live or virtual settings. Learn about free K-12 curricula, on-demand video training, and technical assistance available from Young Entrepreneur Institute and others. Afterschool Entrepreneurship 101

Jessie Jones, Young Entrepreneur Institute

Kelly Biggar, Young Entrepreneur Institute

##### Learning Objectives

- 1) Participants will learn about entrepreneurship and why it is important for kids to experience and gain an entrepreneurial mindset.
- 2) Participants will learn about an array of free, fun entrepreneurial resources to use in various program settings for all ages.

#### [Building the Future Through Entrepreneurship](#) (26:02 minutes)

The team from UNK's Center for Entrepreneurship and Rural Development will share details about their entrepreneurship focused youth programs including practices to introduce the entrepreneurial mindset and the power of innovation in the classroom. Participants will learn strategies and practices for inspiring creative thought and brainstorming. Building the Future Through Entrepreneurship

Aliese Hoffman, UNK- Center for Entrepreneurship and Rural Development

Lisa Tschauner, UNK- Center for Entrepreneurship and Rural Development

##### Learning Objectives

- 1) Participants will learn about the programs and resources offered by UNK's Center for Entrepreneurship and Rural Development.
- 2) Strategies and practices for inspiring creative thought and brainstorming.

#### [Connecting Youth to Community: Leading Entrepreneurial Programs in an Out-of-School Setting](#) (17:58 minutes)

You will build your understanding of an entrepreneurial mindset and how to help young people think like an entrepreneur and be leaders in your community. Connecting Youth to Community: Leading Entrepreneurial Programs in an Out-of-School Setting

Andy Larson, Nebraska 4-H Youth Development

##### Learning Objectives

- 1) Learn how Entrepreneurship benefits youth
- 2) Learn how to connect youth to community through Entrepreneurial Programming.

#### [Starting an Entrepreneurship Club](#) (15:35 minutes)

Learn the basics of how to start an entrepreneurship club for your afterschool program: programming, curriculum, youth marketplace and lessons learned. Starting an Entrepreneurship Club

Patricia Sanchez -Stewart, Lexington Afterschool Program

##### Handouts

##### [Presentation Slides](#)

##### Learning Objectives

- 1) Learn the initial steps to implement entrepreneurship programming in afterschool.
- 2) Learn how to operate a one-day youth marketplace.

#### [Successful Youth Entrepreneurship Markets](#) (45:03 minutes)

Learn about how to provide entrepreneurship programming for students that teaches them important skills and knowledge about product development, customer interaction, pricing and shipping. Learn how to engage local partners in this work and how to implement real-world selling opportunities for students at youth markets and community events. Successful Youth Entrepreneurship Markets

Austin Casselberry, Norfolk Aftershock Afterschool Program

Learning Objectives

- 1) Learn the nuts and bolts of implementing youth entrepreneurship markets.
- 2) Get strategies for engaging local partners.

**Youth Entrepreneurial Experience (LIVE SESSION)** (1:25:42 minutes)

Are you someone who likes to build new things, has new ideas, or just enjoys investigating the newest products, gadgets, and technology?! Then you are someone who thinks just like an Entrepreneur! During this engaging session for youth, they will learn what an entrepreneur is, how they act like an entrepreneur, watch quick pitch videos from youth across Nebraska, and create a prototype of an idea or business that solves a problem they may have. This session is a live session that gives an introduction to entrepreneurship and is designed for after school programs to join and participate together.

Andy Larson, Nebraska 4-H Youth Development

Breann Hines, Young Entrepreneurs of the Future

Handouts

[Exploring Entrepreneurship](#)

Learning Objectives

- 1) Participants will also develop and demonstrate entrepreneurial skills such as creativity, motivation, achievement, problem-solving, and risk-taking.
- 2) Youth will celebrate the successful completion of their project

**Youth Entrepreneurship in Afterschool and the Power of Mentoring** (20:41 minutes)

Why does youth entrepreneurship work so well in the afterschool space? How can you structure a mentorship opportunity for youth? Tune in and hear Scott, Director of Education for VentureLab, and Breann the COO of Young Entrepreneurs of the Future, discuss and give practical advice on how to engage youth through entrepreneurial learning and create mentorship opportunities for your youth. Youth Entrepreneurship in Afterschool and the Power of Mentoring

Scott Mann, Venture Labs

Breann Hines, Young Entrepreneurs of the Future

Learning Objectives

- 1) Get practical advice on engaging though and creating mentoring oportunitites.
- 2) Learn how to implement this in your own program.