



Activities and Projects Updates Summary

Submitted by:

Name: Nancy Flock Organization/Community: Rural Enterprise Assistance Project- REAP

NETForce Meeting Date: 3/1/2019

Please provide a bulleted synopsis of major activities and projects in which you or your organization are engaged that you would like to share with the group.

Calendar of Events Dates (workshops, conferences and events you are hosting/sponsoring)

Please provide date, event title and web links to information:

REAP Activities

Emerging Small Construction Start-ups - Grand Island, Neb.

Cost: Free

When: Thursdays, Feb. 21 and 28, March 7, 14, and 21, 4:30 to 6:30 p.m.

Where: University of Nebraska-Lincoln Extension Office, 3180 W US-34, Room #203, Grand Island, Nebraska

About: Small business owners will learn how to read contract specifications, prepare work estimates, determine contract performance, and follow safety requirements. Presented in both English and Spanish. The workshop series will be led by construction professionals from BD Construction, Chief Construction, Dvorak Law Group, and Ellerbrock-Norris Insurance.

Registration (required by Feb. 18): Griselda Rendon at 308.850.4820 or griseldar@cfra.org, or Sandra Barrera at 308.385.5088 or sandra.barrera@unl.edu

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project in partnership with University of Nebraska-Lincoln Extension, Nebraska Enterprise Fund, and AGC Nebraska Chapter

Business Plan Basics - Grand Island, Neb. (Spanish)

Cost: Free

When: Feb. 25, 26, 27, 8 to 11 a.m. (3-day course)

Where: University of Nebraska-Lincoln Extension Office, 3180 W US-34, Room #203, Grand Island, Nebraska

About: Small business owners will learn file organization, basic accounting, and Facebook for business. Instructed by Sandra Barrera.

Registration (required by Feb. 22): Griselda Rendon at 308.850.4820 or griseldar@cfra.org, or Sandra Barrera at 308.385.5088 or sandra.barrera@unl.edu

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project in partnership with University of Nebraska-Lincoln Extension

QuickBooks Basics - Stromsburg, Neb.

Cost: Free

When: Tuesday, March 12, 5 to 8 p.m.

Where: Stromsburg Public Library, 320 Central St., Stromsburg, Nebraska

About: Presenter Kelly Abrahams will be talking about setting up a chart of accounts, making sure accounts are connected correctly, entering transactions, reconciliations, and simple reports. Questions from participants will direct what exactly is covered. The Stromsburg Chamber of Commerce will provide light snacks.

Registration (required by March 5): Monica Tidyman at 402.764.7681 or stromsburgpl@gmail.com

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Stromsburg Chamber of Commerce

Advanced QuickBooks - Plainview, Neb.

Cost: Free

When: Thursday, March 14, 5:30 to 8:30 p.m.

Where: Plainview Library, 209 Pine St., Plainview, Nebraska

About: We will expand on advanced features of Quick Books such as: Customizing Templates; Filtering Reports; Running Payroll; Tracking Fixed Assets; Setting up Loans; and much more. Diann Ballard will instruct the course. Computers will be provided.

Registration (required by March 11): Susan Norris at 402.992.2535

or mrslnorris@yahoo.com; registration is limited to 12 individuals. Dinner will be provided.

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Plainview Library

Strategic Planning - Grand Island, Neb. (Spanish)

Cost: Free

When: March 19, 20, 26, 27; 5:30 to 8:30 p.m. (4-day course)

Where: University of Nebraska-Lincoln Extension Office, 3180 W US-34, Room #203, Grand Island, Nebraska

About: Small business owners will learn what strategic planning is and hear different ideas of how to manage their business. You'll be able to answer the questions: Where is your business now? Where do you want to go? What is a SWAT analysis? Also, dig in on knowing your products, customers, your mission and vision, and much more. Instructed by Rodrigo Gamboa.

Registration (required by March 15): Griselda Rendon at 308.850.4820 or griseldar@cfra.org, or Sandra Barrera at 308.385.5088 or sandra.barrera@unl.edu

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project in partnership with University of Nebraska-Lincoln Extension

QuickBooks Basics - Clearwater, Neb.

Cost: Free

When: Wednesday, March 20 and Wednesday, March 27, 5:30 to 8:30 p.m. (2-day course)

Where: Clearwater Fire Hall, Main Street, Clearwater, Nebraska

About: Small business owners will learn how to navigate QuickBooks and how to create a company, how to utilize the customer and vendor centers, and how to use banking and basic reporting. Diann Ballard will instruct the course. Class size is limited to 10 individuals. Computers will be provided.

Registration (required by March 19): Lauren Sheridan-Simonsen at 402.887.4447 or lauren@neligh.org

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Clearwater Economic Development

Advanced QuickBooks - Lyons, Neb.

Cost: Free

When: Monday, March 25, 5:30 to 8:30 p.m.

Where: Lyons Public Library, 305 N. Main St., Lyons, Nebraska

About: We will expand on advanced features of Quick Books such as: Customizing Templates; Filtering Reports; Running Payroll; Tracking Fixed Assets; Setting up Loans; and much more. Kelly Abrahams will instruct the course. Computers will be provided.

Registration (required by March 22): wbc@cfra.org; registration is limited to 10 individuals

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Lyons Public Library

Social Media - Sargent, Neb.

Cost: Free

When: Monday, March 25, 5:30 to 8:30 p.m.

Where: Sargent Chamber of Commerce, Sargent, Nebraska

About: Learn how to effectively use social media (Twitter, LinkedIn, and Facebook) to grow your business. During this three-hour session, we'll discuss best practices, effective utilization of the basic page components, postings (what and when), terminology, scheduling, how to upload photos, and answer any questions you have. Diane Siefkes will instruct the course.

Registration: Darcia Kovarik, darcia@nctc.net or 402.760.1063

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Sargent Chamber of Commerce

Advanced QuickBooks - Stromsburg, Neb.

Cost: Free

When: Tuesday, April 2, 5 to 8 p.m.

Where: Stromsburg Public Library, 320 Central St., Stromsburg, Nebraska

About: Presenter Kelly Abrahams will present on how to set up sales tax transactions, and more in-depth reporting. This class will have a more question and answer approach to tailor to the participants needs. The Stromsburg Chamber of Commerce will provide light snacks.

Registration (required by March 26): Monica Tidyman at 402.764.7681 or stromsburgpl@gmail.com

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Stromsburg Chamber of Commerce

Online Marketing Strategies - Stromsburg, Neb.

Cost: Free

When: Tuesday, May 14, 5 to 8 p.m.

Where: Stromsburg Public Library, 320 Central St., Stromsburg, Nebraska

About: Many small business owners get caught up trying to use social media but then forget the basic necessity of having a broader online presence. 81 percent of shoppers conduct online searches before buying. What will your potential clients find out about you? During this session, we'll discuss building your online relationships using websites, email marketing, and social media. If you want to learn more about Facebook, Twitter, and other online marketing tools, this interactive session is for you. Diane Siefkes will instruct the course. The Stromsburg Chamber of Commerce will provide light snacks.

Registration (required by May 5): Monica Tidyman at 402.764.7681 or stromsburgpl@gmail.com

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Stromsburg Chamber of Commerce

Online Marketing Strategies - Nebraska City, Neb. (and via distance learning)

Cost: \$39 payable to Southeast Community College

When: Tuesday, May 21, 2 to 5 p.m.

Where: Southeast Community College Learning Center, 819 Central Ave., Nebraska City; and via distance learning technology from Nebraska City to Falls City, Plattsmouth, Wahoo, and Hebron.

About: Many small business owners get caught up trying to use social media but then forget the basic necessity of having a broader online presence. 81 percent of shoppers conduct online searches before buying. What will your potential clients find out about you? During this session, we'll discuss building your online relationships using websites, email marketing, and social media. If you want to learn more about Facebook, Twitter, and other online marketing tools, this interactive session is for you. Diane Siefkes will instruct the course.

Registration (required): Cindy Meyer at 402.323.3636 or cmeyer@southeast.edu

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Southeast Community College

Online Marketing Strategies - Nebraska City, Neb.

Cost: \$39 payable to Southeast Community College

When: Tuesday, Aug. 27, 2 to 5 p.m.

Where: Southeast Community College Learning Center, 819 Central Ave., Nebraska City

About: Understand the importance of an online presence and the various tools that can be used to achieve that. Diane Siefkes will instruct the course.

Registration (required): Cindy Meyer at 402.323.3636 or cmeyer@southeast.edu; registration is limited to 16 individuals

Hosted by: Center for Rural Affairs' Rural Enterprise Assistance Project and Southeast Community College