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| --- | --- |
| **Pre-Work**  How large is my audience?  What age range is my audience?  What does my audience really care about?  How will I relate to them?  What is the room set up and A/V requirements/availability?  What is the length of the speech? | **Speech Title**:    **Speech Length**:  **Number of Audience Members**:  **Audience Demography**:  **Supplies and Visuals**: |
| **Outlook**  What are the main points of this speech?  How can I draw a mental map to let audience members know where we’re headed?  How can I engage participants in the overarching topic of this speech? | At the end of the speech, audience members will know or be able to:  Objective 1:    Objective 2:  Objective 3: |
| **Engagement – Link  Approximately \_\_\_\_\_ minute(s)**  How will I “hook” the audience to the topic of the speech?  How will I ensure that audience members are engaged at the start of the speech?  How will I pique the audience members’ curiosity about what is coming throughout the duration of the speech? |  |
| **Engagement – Preview**  **Approximately \_\_\_\_\_ minute(s)** |  |
| **Transition**  What will I say to help participants move from the Engagement into Wisdom 1 of the speech? |  |
| **Wisdom – Evidence 1 Approximately \_\_\_\_\_ minute(s)**  What will I do and say to prove the Main Point to be factual? How will I illustrate the Main Point for the participants? How will I engage the participants in learning the information associated with the Main Point? | **Objective 1:** |
| **Wisdom – Main Point 1**  **Approximately \_\_\_\_\_ minute(s)**  What is the Main Point? | **Objective 1:** |
| **Wisdom – Action 1 Approximately \_\_\_\_\_ minute(s)**  How will I help students act on the Main Point explored during Wisdom 1? | **Objective 1:** |
| **Transition**  What will I say to help participants move from Wisdom 1 to Wisdom 2? |  |
| **Wisdom – Evidence 2 Approximately \_\_\_\_\_\_ minute(s)**  What will I do and say to prove the Main Point to be factual? How will I illustrate the Main Point for the participants? How will I engage the participants in learning the information associated with the Main Point? | **Objective 2:** |
| **Wisdom – Main Point 2**  **Approximately \_\_\_\_\_ minute(s)**  What is the Main Point? | **Objective 2:** |
| **Wisdom – Action 2 Approximately \_\_\_\_\_\_ minute(s)**  How will I help students act on the Main Point explored during Wisdom 2? | **Objective 2:** |
| **Wisdom – Evidence 3 Approximately \_\_\_\_\_\_\_ minute(s)**  What will I do and say to prove the Main Point to be factual? How will I illustrate the Main Point for the participants? How will I engage the participants in learning the information associated with the Main Point? | **Objective 3:** |
| **Wisdom – Main Point 3**  **Approximately \_\_\_\_\_\_ minute(s)**  What is the Main Point? | **Objective 3:** |
| **Wisdom – Action 3 Approximately \_\_\_\_\_\_\_ minute(s)**  How will I help students act on the Main Point explored during Wisdom 3? | **Objective 3:** |
| **Final Review**  **Approximately \_\_\_\_\_\_ minute(s)**  How will I re-phrase my key Wisdom points at the end?  What closing thoughts will I offer the participants?  What is the final call to action for the participants?  What do I want the participants to remember? |  |
| **Reflection**  What worked?  Why?  What didn’t work?  Why?  What feedback did you receive from your audience?  What level of influence do you believe the content and delivery had on the participants?  How will you deliver this speech differently next time? |  |