

## Spotlight on the Stars of the Show

### Sharing the Benefits of Your Afterschool Program through Feature Videos

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### PRODUCTION STEPS

#### Locate Participants for Videos

- Identify those who:
  - Have a story to share (who can't you get off your mind? who made you proud of doing your job? what young person do you want to tell a friend about?)
  - Have provided image release
  - Can wear the lapel microphone, tell what they did or what they experienced, and tell what they learned through their youth development experience
  - Represent various content areas
- Set up a time to video these stars in a location that helps tell their story

#### Film Videos

- Help the young person think about what they will say on video. Possibly create a Cue Card to help youth know what to say. This is the model that Nebraska 4-H follows:
  - My name is \_\_\_\_\_ (first name only)
  - I am a (OST organization) member in \_\_\_\_\_ (city, county, or state)
  - In this project, I (what they did): \_\_\_\_\_
  - I also learned about (a life skill): \_\_\_\_\_
  - Conclusion statement (ex. Nebraska 4-H is helping me grow!)
- Production Tips:
  - Keep the recording device horizontal (not vertical) when shooting the video
  - Stabilize ipad (set on a table, books, etc.) so that the shot is steady
  - Record 3-5 seconds before and after the youth begins speaking
  - Position the microphone close to the youth's mouth (attach to collar or neckline)
  - Hold camera horizontally, not vertically
  - If possible, review a raw footage video example

#### Edit Footage

- Edit footage adjusting sound, beginning/ending, etc.
- Insert title and end slide or image
- Export as .mp4 file
- Upload to YouTube or server that plays videos

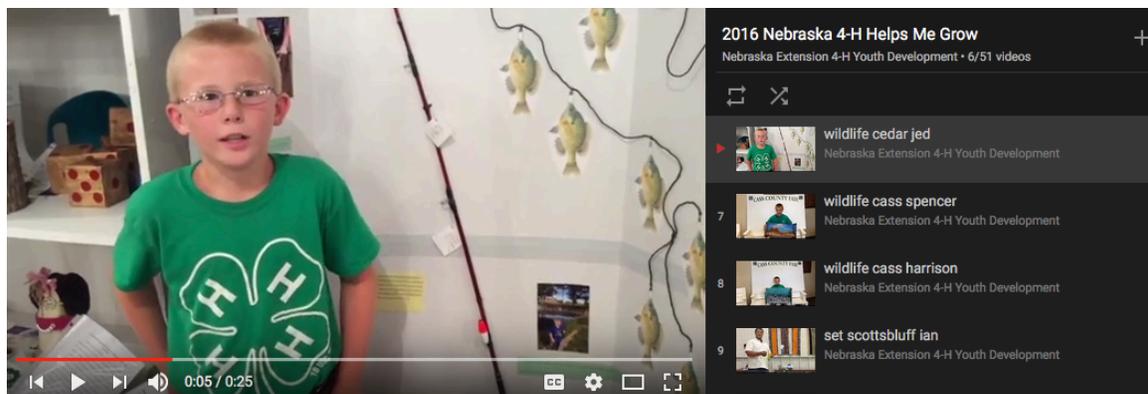
### Determine Distribution

- Create QR Codes by using <https://www.the-qrcode-generator.com> or Augmented Reality graphics by using <https://www.aurasma.com>; place sign by youth-created educational exhibits
- Social Media (Facebook, Twitter, YouTube)
- Web Site
- Live Events

## EQUIPMENT

- iPad or other video recording device
- Lavalier Microphone (Movo PM10 Delux Lavalier Lapel Clip-On, <http://go.unl.edu/9hbt>)
- Microphone Extension Cord (StarTech.com 2m 3.5mm 4 Position TRRS Headset Extension Cable, <http://go.unl.edu/khoe>)
- Tripod (optional)
- Lights (optional)
- Video Editing Software (iMovie)

## NEBRASKA 4-H and CLICK2SCIENCE VIDEO EXAMPLES



- Nebraska 4-H Highlight Videos - <http://go.unl.edu/highlightvideos>
- Nebraska 4-H Point of View Videos - <http://go.unl.edu/pointofviewvideos>
- Click2Science Influencer/Partner Videos – <http://click2sciencepd.org>
- Nebraska 4-H Time Lapse Videos – <http://facebook.com/nebraska4h>
- Nebraska 4-H Live Streaming -- <http://facebook.com/nebraska4h>