



Standard 1: Applies appropriate academic and technical skills					
1a Academic Attainment					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators ☐ Lacks proficiency in mathematics and English/language arts skills.	Indicators ☐ Demonstrates grade-level proficiency in academic core standards (mathematics, English/language arts, science, and social studies)	Indicators ☐ Routinely applies academic knowledge to workplace situations	Indicators ☐ Has attained an industry or postsecondary credential (dual-credit, certificate, etc.)		
1b Technical Skill Attainment					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators ☐ Cannot demonstrate technical skills	Indicators ☐ Has completed some training or started a career education program of study	Indicators ☐ Has satisfactorily demonstrated technical skills in a career education program of study	Indicators ☐ Has qualified for licensure and/or certification required for the occupation		
1c Strategic Thinking					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators ☐ Repeatedly relies on others to understand processes or systems	Indicators ☐ Navigates processes or systems with initial training and some coaching	Indicators ☐ Reasons through a situation or issue without coaching	Indicators ☐ Uses strategic thinking to improve a situation or process		

Standard 2: Communicates effective	ely and appropriately				
2a Speaking					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Does not listen to instructions	☐ Usually asks clarifying questions	☐ Practices attentive listening and asks	☐ Skilled in listening, questioning and		
☐ Shares incomplete information or misinformation to others	☐ Explains ideas, asks questions, and shares information in a way that can	pertinent questions to acquire or confirm information	non-verbal messages while seeking to understand others		
	be understood but may be	☐ Shares information completely and	☐ Articulate, confident, and persuasive in		
	incomplete or occasionally confusing	accurately to help others understand	one-on-one and group conversations		
2b Writing					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Written statements are often incomplete, difficult to understand, or contains misinformation	☐ Completes written records as directed and writes brief notes that are typically understandable.	☐ Produces clear and logical written communication using correct spelling, grammar, and punctuation that is appropriate for purpose and audience	☐ Composes focused written documents such as: agendas, audio-visuals, bibliographies, drafts, emails, forms, notes, reports and technical documents		





2c Presentations			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators ☐ Presentations are confusing, lacking focus and direction ☐ Presentations are not engaging for participants	Indicators ☐ Usually is well prepared but lacks engagement for audiences ☐ Presents ideas and shares information in a way that can be understood but may be incomplete or occasionally confusing	Indicators ☐ Presentations meet the audience needs and are engaging and informative ☐ Uses proper word choice and tone when presenting to diverse audiences	Indicators ☐ Constructs a well-reasoned position, based on an openness to new information and ideas, to support a theory or validate a point of view ☐ Delivers presentations that sustain listeners' attention and interest
2d Professional Etiquette			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators ☐ Fails to communicate important facts in a timely manner ☐ Is regularly rude and/or inappropriate to others in a way that disrupts the workplace	Indicators ☐ Usually listens to instructions and occasionally asks clarifying questions ☐ Recognizes inappropriate and rude comments but may not always recognize the correct tone or style to use in communicating with others	Indicators ☐ Practices active and attentive listening skills and asks pertinent questions to acquire or confirm information ☐ Almost always identifies and addresses other's needs and wants and maintains a patient and helpful tone	Indicators ☐ Effective in communication in diverse settings; speaking with individuals in a culturally understanding and inclusive manner ☐ Practices appropriate use of social media in personal and professional environments
2e Customer Service			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators ☐ Makes customers feel frustrated, misunderstood, and/or confused ☐ Is regularly rude and/or inappropriate	Indicators ☐ Usually tries to understand and meet customer needs ☐ Usually considers the impact of tone,	Indicators ☐ Always maintains a patient and helpful tone and attitude to assist customers ☐ Always seeks to understand the	Indicators ☐ Consistently goes above and beyond customer and supervisor expectations ☐ Proactively establishes positive
to customers	word choice, and comments to customers	customer and meet their needs no matter what the circumstances	relationships with diverse individuals

Standard 3: Contributes to employer and community success				
3a Personal Responsibility				
Level 0 (not proficient)	Level 1	Level 2	Level 3	
Indicators ☐ Blames others for lack of performance	Indicators ☐ Takes responsibility for individual work tasks	Indicators ☐ Pursues results to completion with drive	Indicators ☐ Models behaviors that demonstrate reliability, dependability and commitment	





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3b Meets Workplace Expectations					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Is late or absent frequently	☐ Arrives on time consistently and is	☐ Models appropriate behavior with	☐ Demonstrates commitment through work		
☐ Is not prepared for work tasks	typically prepared	respect to workplace expectations	ethic and professional behavior		
☐ Is rude or disrespectful to others	☐ Complies with workplace policies	☐ Contributes to workplace success,	☐ Contributes to the expectations of health,		
and disrupts team work efforts	☐ Is not rude or disrespectful to others	culture, and established protocols	safety, human resource, and environmental regulations		
3c Civic Responsibility					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Mocks those that volunteer or	☐ Participates as a useful team	☐ Engages in service opportunities –	☐ Volunteers for leadership roles and extra		
provide service to others	member	through work and/or the community	service on teams and committees		
Standard 4: Makes sense of p	problems and perseveres in solv	ing them			
4a Perceptiveness	·				
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Seldom notices when problems	☐ Accurately defines a problem or	☐ Recognizes the factors that contribute to	☐ Identifies and clarifies problems or issues		
arise	issue	a problem or issue	and seeks to understand their cause		
4b Problem Solving					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators`		
☐ Uses poor judgment in attempting	☐ Knows when to solve problems on	☐ Generates more than one potential	☐ Evaluates solutions and determines the		
to solve problems	own and when to engage others	solution to an identified problem	potential value toward solving the problem.		
4c Perseverance/Work Ethic					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
\square Must be reminded frequently to	☐ Executes a task to completion with	☐ Requires minimal supervision to	☐ Prioritizes tasks to complete assigned work		
complete work tasks	direction to do so	successfully complete tasks on schedule	☐ Consistently exhibits perseverance when		
☐ Gives up quickly when faced with a	☐ Demonstrates some resilience	☐ Overcomes setbacks to continue to work	dealing with issues or problems to complete		
setback	before giving up on a difficult task	toward completion of assigned tasks	assigned tasks		





Standard 5: Uses critical thinking					
5a Critical Thinking					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Makes decisions based on emotional	☐ Uses logic when making	☐ Reasons through decisions and	☐ Uses cause-and-effect analysis and		
reaction or with very limited information	decisions on own	considers more than one perspective	feedback from others in making decisions		
5b Decision-Making					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Does not consider the impact of their	☐ Thinks through multiple	☐ Develops a rationale before making a	☐ Identifies a thorough and complete course		
decisions	outcomes before making a	decision	of action that considers impact on others,		
☐ Makes decisions without considering	decision	☐ Follows a decision-making process	risks to success, and potential impact		
others' input or ideas		before making a final decision	before making a decision		
others input of facus		before making a final decision			
5c Adaptability					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Struggles to manage new methods or	☐ Willing to learn new knowledge,	☐ Considers multiple and diverse points of	☐ Adapts well to change and accepts new		
adapt to use of new skills or systems	tasks and/or skills	view	ideas and processes		
		☐ Seeks out new knowledge and skills or	☐ Demonstrates ability to organize priorities		
		ways to improve to be more effective	in an ambiguous situation/environment		
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Standard 6: Demonstrates innov	ation and creativity				
6a Creativity					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Does not appreciate new or creative	☐ Is open to new and creative ideas	☐ Appreciates new and creative ideas from	☐ Contributes creative ideas to improve or		
ideas of others		others	add value		
6b Innovation					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		
☐ Discourages others from offering ideas	☐ Willingly shares ideas for	☐ Recognizes and communicates when a	☐ Determines feasibility of improvements or		
to improve processes	improvement when requested	process could be improved	ideas prior to sharing with others		
☐ Takes reckless risks in introducing new	☐ Knows when to move from idea to	☐ Accepts and incorporates constructive	☐ Understands how to take informed risks		
ideas into the process	implementation	criticism into proposed ideas	to introduce innovation or a new idea		
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Standard 7: Models ethical leadership and effective management						
7a Leadership						
Level 0 (not proficient)		Level 1		Level 2	Level 3	
Indicators ☐ Creates negative relationships with others	_	ors ges the support and/or action hers to accomplish a task		s positive working relationships strates servant leadership attributes	Indicators ☐ Models the positive attributes of effective leaders (e.g., empathy, motivation, communication skills, social awareness)	
7b Ethics						
Level 0 (not proficient)		Level 1		Level 2	Level 3	
Indicators ☐ Practices unethical and/or illegal behavior		tors tices ethical behavior and plies with the codes of conduct		s ers the ethical implications and on personal reputation of decisions	Indicators ☐ Reports and/or holds others accountable to ethical behavior	
7c Management						
Level 0 (not proficient)		Level 1		Level 2	Level 3	
Indicators ☐ Often refuses to accept leadership role with others on projects		ors personal management skills to re effective daily functioning	leaders I Manage	izes the difference between hip and management of others es small teams to complete tasks with I coaching/assistance	Indicators ☐ Organizes and manages teams to accomplish stated objectives on time and on budget	
Standard 8: Works productively in teams and demonstrates cultural competency						
8a Teamwork	civery	The teams and demonstrate	es cartar	ar competency		
Level 0 (not proficient)		Level 1		Level 2	Level 3	
Indicators ☐ Contributes little to team efforts causes distraction or disruption t team activities		Indicators ☐ Plays a useful and constructive teams	e role on	Indicators ☐ Recognizes own limitations and the strengths of others to utilize the bespeople for tasks on a team	Indicators ☐ Works to engage others on the team to	
8b Conflict Resolution						
Level 0 (not proficient)		Level 1		Level 2	Level 3	
Indicators ☐ Creates personal conflict with ot	hers	Indicators ☐ Treats team members as profe when there is disagreement	essionals	Indicators ☐ Proactively addresses potential source(s) of conflict with others	Indicators ☐ Negotiates conflict among others and/or between others	
8c Social and Cultural Competer	ence					
Level 0 (not proficient)		Level 1		Level 2	Level 3	
Indicators		Indicators		Indicators	Indicators	





☐ Is disrespectful to people with different	☐ Shows respect and interacts positively	☐ Uses awareness of world cultures and	☐ Is aware of issues in society that impact
backgrounds, beliefs and experiences	with people of different backgrounds, beliefs and experiences	languages to effectively communicate with others	the work of the organization
	beliefs and experiences	with others	

Standard 9: Utilizes technology			
9a Data Gathering			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators	Indicators	Indicators	Indicators
☐ Poorly manages data	☐ Uses a consistent and effective approach for managing data	☐ Uses a variety of effective methods to search for valid, relevant data	☐ Develops methods/processes to managing data
9b Access and Management			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators	Indicators	Indicators	Indicators
☐ Lacks knowledge and skill about the	☐ Uses computer and Internet protocols	☐ Demonstrates ongoing knowledge and	☐ Finds innovative uses of technology to
computer and Internet resources	that ensure cyber security and	skill development to access and	make tasks more efficient
	confidentiality	manage data and technology	
9c Tools and Applications			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators	Indicators	Indicators	Indicators
☐ Cannot utilize the technology tools	☐ Demonstrates use of technology-	☐ Demonstrates ongoing knowledge and	☐ Utilizes and is proficient with current
typically required in the occupation	related tools typically required in the	skill development to use technology-	hardware and software to effectively
	occupation	related tools typically required in the	and efficiently use technology
		occupation	
9d Technology Ethics			
Level 0 (not proficient)	Level 1	Level 2	Level 3
Indicators	Indicators	Indicators	Indicators
☐ Uses unsafe and reckless habits in	☐ Follows organizational policies on the	\square Understands the ethical issues related	☐ Evaluates Internet resources for
using the computer and Internet	acceptable use of technology	to privacy and intellectual property in	reliability and validity
resources		data and technology applications	





Standard 10: Manages personal career development				
10a Planning				
Level 0 (not proficient)	Level 1	Level 2	Level 3	
Indicators ☐ Has little sense of career goals or path	Indicators ☐ Has career goals and/or objectives ☐ Understands the requirements and working conditions of the occupation	Indicators ☐ Researches occupations and employers and is intentional about a career with chosen organization	Indicators ☐ Maintains a career development plan including identifying experiences to gain new knowledge and skills	
10b Job Seeking, Résumés, Portfolios	and Interviews			
Level 0 (not proficient)	Level 1	Level 2	Level 3	
Indicators ☐ Is unable to explain how experiences or credentials relate to ability to perform the occupation ☐ Is inappropriately dressed and presents self in unprofessional manner	Indicators ☐ Communicates relevant work experiences, licenses, certifications, and or examples to demonstrate competence in performing occupation ☐ Presents self in an appropriately professional manner	Indicators ☐ Researches occupations and employers and is intentional about a career with chosen organization ☐ Prepares a professional résumé appropriate for the occupation	Indicators ☐ Markets self effectively to gain employment and be considered for additional opportunities ☐ Maintains a professional portfolio of experiences, credentials, certificates, and projects/products	
10c Professional Development				
Level 0 (not proficient)	Level 1	Level 2	Level 3	
Indicators ☐ Has little sense of career goals or path	Indicators ☐ Searches for experiences to further develop skills for employment	Indicators ☐ Understands available advancements and is willing to put in the effort and experience to have the opportunity to attain them	Indicators ☐ Actively participates in opportunities to learn and develop new skills both personally and professionally	

Standard 11: Attends to personal and financial well-being					
Personal Well-Being					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators ☐ Uses drugs, alcohol or other prohibited substances at work or in a manner that impact performance	Indicators ☐ Recognizes the importance of personal well-being on performance ☐ Builds positive, personal relationships with at least one other person	Indicators ☐ Follows a personal wellness plan that includes healthy eating, exercise and disease prevention ☐ Maintains a supportive network of co-workers	Indicators ☐ Recognizes the value of a wide range of knowledge and experiences from the arts, culture and humanities to promote intellectual curiosity		
Financial Well-Being					
Level 0 (not proficient)	Level 1	Level 2	Level 3		
Indicators	Indicators	Indicators	Indicators		





☐ Allows personal financial situation	☐ Understands the responsibilities of	☐ Maintains a good credit rating	☐ Utilizes available resources to help with
to negatively impact performance	personal financial well-being	through effective financial	personal financial planning and well-being
		management	☐ Utilizes a budget and financial management
		☐ Utilizes available resources to help	protocols
		with personal financial planning and	
		well-being	

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