

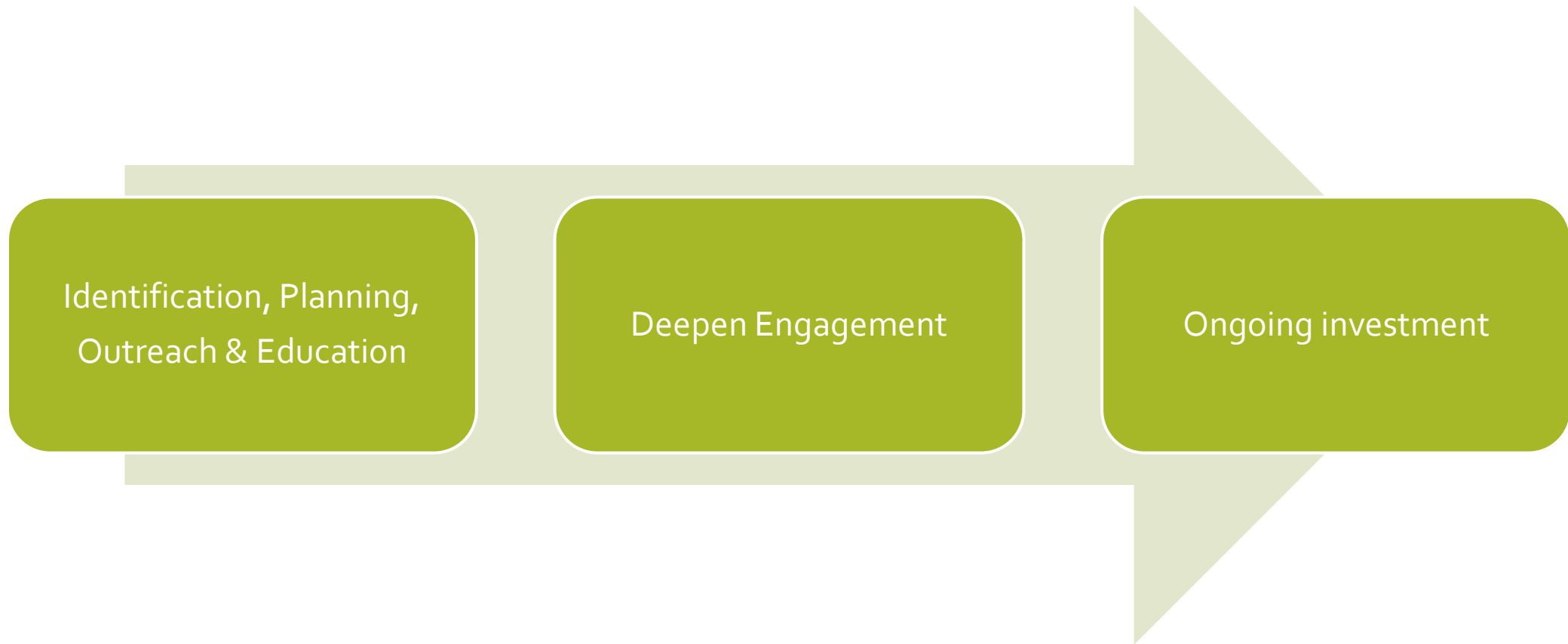
BUILDING SUSTAINABILITY

Beyond School Bells

Nebraska Children and Families Foundation



Sustainability is a process.



Partnerships Build Sustainability.



- Schools
- Businesses
- Non-Profits
- Local & State Government
- Churches & Faith-Based Organizations
- Youth Development Organizations
- Parents and Families
- Foundations

Raise your ELO program's profile!



- Educate your community and key stakeholders about the importance of Expanded Learning Opportunities
- Utilize local media, invite people to visit your program and develop messaging tools

Effective Messaging Tools



Getting Started: Initial Partnership Building Steps

1

- Identify potential partners. Complete Community Scan worksheet.

2

- Prioritize 3-4 partnerships

3

- Utilize Partnership Analysis worksheet

4

- Education/Outreach to targeted partners

5

- Follow-Up

*View the "Identifying and Building Partnerships Worksheet" to take a closer look at these steps

Mapping Potential Partners

- Current partners—how to expand partnership
- New partners
- Both “traditional” and “non-traditional” partners.



*View the “Community Scan Document”

Partner Analysis: Key Questions



What can this partner offer our program? Think outside the box...

How might this partner benefit from a partnership with our program? What does our program bring to the partnership?

Could this partner play a role on our program's community advisory group?

What is our specific ask of this partner? Who would be best to make this ask?

Education & Outreach

Develop Succinct Talking Points—and feel comfortable sharing them!

Email program materials prior to conversations—one page program overviews, videos, etc

Send the right messenger! Consider asking current partner/s to be a part of the conversation.

Know what you are asking—be clear and have an initial “easy ask”.

Leave materials with the potential partner

Invite them to visit your program!

Follow-up in timely manner

Developing a Sustainability Plan...

Utilize free Beyond School Bell resources

www.beyondschoolbells.org

- Building Local Partners & Sustainability Toolkit and Resource Guide
- Building Sustainability Webinar Series
- National Resources

Attend Beyond School Bells Statewide ELO Professional Development Sessions



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