ALL CAREGIVERS ARE WELCOME.

We talk a lot about moms. But we offer support to anyone—working or not—who cares for a child including:
- Moms
- Foster parents
- Single fathers
- Step-parents
- Grandparents

WE'RE HERE FOR YOU.

We're here for more moms and caregivers than you might think—in fact, we serve over half of all infants born in the US. To get WIC assistance, participants:
- Should be pregnant or have infants or children under 5 years old
- May be in need of income assistance
- Can be receiving other benefits like foster care, medical assistance, or SNAP

Find contact information for your local WIC office at:

SIGNUPWIC.COM

NUTRITION, SUPPORT, AND THE POWER OF MOMS.

INCOME GUIDELINES

Effective June 2018

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This institution is an equal opportunity provider.
FOOD. EDUCATION. SUPPORT. YOU GOT THIS.

We give moms the resources, knowledge and tools they need to be the moms they want to be.

HEALTHY FOOD 🍎
WIC provides monthly benefits for healthy food, such as:

- Food with calcium for strong bones and teeth:
  - Milk
  - Yogurt
  - Cheese
  - Soy Beverages

- Grains with iron for energy, and folic acid for healthy growth:
  - Cereal
  - Brown rice
  - Corn or whole wheat tortillas
  - Whole Wheat bread & pasta

- Fruits and vegetables to keep your heart and weight healthy:
  - Fruit or vegetable juice
  - Fresh fruits & vegetables

- Foods with protein for strong muscles and healthy skin:
  - Dried or canned beans, peas, lentils
  - Eggs
  - Canned tuna or salmon
  - Peanut butter

- Iron fortified foods for infants who need it:
  - Baby foods
  - Infant cereal
  - Infant formula

NUTRITION EDUCATION
We support and educate moms to help them breastfeed successfully. We offer guidance on how to shop for healthy food, how to prepare it and how to entice children to eat it. We provide access to information including:

- Prenatal nutrition
- Breastfeeding tips
- Eating tips for your child
- Parenting tips
- Healthy recipes

A COMMUNITY OF SUPPORT
We’re a network built for moms. We connect them, we educate them and we learn from them. Our community consists of:

- Nutritionists
- Lactation specialists
- Breastfeeding peer counselors

REFERRALS
We can introduce moms to resources outside of WIC including:

- Healthcare professionals, OBGYNs, and dentists
- Immunization services
- Substance abuse counseling
- Social services

WIC is the nation’s most successful and cost-effective public health nutrition program. We provide wholesome food, nutrition education and community support for income-eligible women who are pregnant, breastfeeding, or post-partum, and for infants and children up to five years old.