Internet Resources for Entrepreneurship Educators

Best Use of the Internet in Classrooms

The Internet classroom of today allows for more "real world" access. Entrepreneurship educators must teach both theory and practice. Through extended learning experiences such as job shadowing, focused site visits, and more, students can be in actual contact with successful entrepreneurs and companies. For rural America, the Internet provides a fantastic tool for students to research business opportunities, learn about successful entrepreneurs, access information for developing business plans and see best practices from company web sites.

Ideas to Incorporate the Internet in the Entrepreneurship Classroom

- Teach the fundamentals of web design to allow students to design mock business sites
- Focus web instruction on the differences and similarities between traditional marketing and web marketing
- Incorporate student presentations of web pages for their proposed businesses into the curriculum
- Use search engines for students to do inquiry learning on entrepreneurial topics
- Encourage using email to write to companies requesting information on mission, products/services, opportunities
- Use the Internet to research how banks and other financial businesses serve entrepreneurs (financing, business services, etc.)
- Investigate and assess the availability of local, state, and national assistance for entrepreneurs (business planning, funding sources, managerial best practices, etc.)
- Use the Internet to conduct marketing research for proposed business ideas

Internet Resources Notes

Web sites are ever-changing. It is imperative that before sharing a web site for students to use for research, that content is examined carefully for appropriateness. There are a wide variety of web sites devoted to topics of value to entrepreneurship students as well as entrepreneurs. This list of websites contains links to sites which are not maintained by or under the control of the State of Nebraska.

Technical problems with outside links, other than a link that has been moved or changed,
should be reported to the entity that maintains the site, not to the Nebraska Department of Education.

However, if you feel that the content of an outside link is inappropriate, or would like to suggest resources/topics to include in this resource list, please contact Gregg Christensen, Nebraska Entrepreneurship and Career Education Specialist, gregg.christensen@nebraska.gov.

The sites on the following pages are listed alphabetically by general category.

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Internet Resources for Entrepreneurship Educators

Advertising

- **Advertising Age** – adage.com
  Advertising Age Magazine includes advertising and marketing news, including new media, global news, Hispanic marketing, blogs and columnists.
- **Advertising Council** – www.adcouncil.org
  The site provides an education portal for elementary, secondary and college instructors looking to use the Ad Council's PSAs and resources for instructional use. The Educational Resources section includes links to current work, classic campaigns, case studies and best practices. PSAcentral.org allows you to search campaigns by media type and topic.
- **Branding** – brandchannel.com
  Brandchannel.com provides a global perspective on brands. Information tabs include latest news, in depth content, research, recommended books and a comprehensive branding glossary.
- **Creativity Online** – creativity-online.com
  Creativity Online provides a showcase of current TV/video ads, print advertising and interactive ads.
- **Digital Collections – Advertising & Consumer Culture (Duke University Libraries)** – library.duke.edu/digitalcollections/collections
  The digital collections include Ad*Access with over 7,000 U.S. and Canadian advertisements covering five product categories dated between 1911 and 1955. is site is a resource for advertising items and publications dating from 1850 to 1920. AdViews has thousands of TV commercials created or collected by the DMB&B advertising agency, dated 1950s-1980s The collections provide a fun and educational resource to compare and contrast today's advertising world with that of the past.

Blogs

- **A Smart Bear** – blog.asmartbear.com
  This blog is by the founder of WPEngine and Smart Bear Software who is a mentor to startup and tech entrepreneurs. It's described as a "well-written idea store on business and marketing with a dash of geekery."
- **Ben's Blog-Andreesen Horowitz** – bhorowitz.com
  Ben Horowitz's website focuses on teaching startuDu founders how to effectively manage their teams and become better CEOs.
- **Business Pundit** – businesspundit.com
  Business Pundit focuses on the latest business and innovation trends with resources and commentary for business owners of all ages and stages of business.
- **Copyblogger** – copyblogger.com/blog
  This site has tips and strategies for enhancing your copywriting skills, both in business and life. Tools to build your business and capture your attention, including marketing training ecourses make this a great resource.
- **EpicLaunch** - epiclaunch.com
  Content is about improving your business and taking it to the next level with a special subset for online business including social media, ecommerce and tools.
- **Grasshopper Blog** - grasshopper.com/blog
  Helpful information and insights for entrepreneurs are the hallmark of this blog.
- **OKdork** – okdork.com
  Get useful tips and strategies to take your business to the next level at this conversational, but worthwhile blog.

- **Small Business Trends** – smallbiztrends.com/
  News, resources, advice, reviews and commentary on a wide array of topics from marketing and social to technology and finance.
- **Think Entrepreneurship** – thinkentrepreneurship.com\
  The site focuses on starting and growing a business and includes monthly podcasts in addition to written blog posts. The podcasts range from talks to interviews with successful entrepreneurs.
- **WorkHappy.net** - workhappy.net
  Entrepreneurs are always told to work smarter, not harder. This blog provides quick fixes and hacks to make the entrepreneur's life easier and business better and information and reviews on apps and tools to make running a business less taxing.
- **Young Entrepreneur** – entrepreneur.com/topic/young-entrepreneurs
  Young Entrepreneurs is a subset of Entrepreneur magazine with content specifically aimed at young entrepeneurs from productivity hacks to startup PR and how to do social media for your business.

Business Law

- **Federal Trade Commission** – ftc.gov
  The FTC is the nation's consumer protection agency and one of the government agencies responsible for keeping competition among businesses strong. The site showcases their programs and activities to prevent business practices that are anticompetitive or deceptive or unfair to consumers and to enhance informed consumer choice and public understanding of the competitive process.
- **Motion Picture Association of America** (Content Protection) – mpaa.org/why-copyright-matters
  This section of the MPAA website provides information on copyrights, camcorder laws, public performance laws, types of content theft, public awareness campaigns and more.
- **Small Business Administration** – sbaonline.sba.gov
  The SBA provides programs and services to help entrepreneurs and small business owners start, grow and succeed. Print resources, as well as free online training, are accessible here. The site has easy to navigate content tabs titled Small Business Planner, Services, Tools and Local Resources.
- **Store Wars: When Wal-Mart Comes to Town** – pbs.org/itvs/storewars/story.html
  A Teacher's Guide with lesson plans to accompany the PBS film, "Store Wars," assists teachers in helping students understand the cost/benefit issues and problems that city planners and officials face when approached with a major decision such as approving zoning for a big-box superstore.

Business-General

- **Economics Education Web** – ecedweb.unomaha.edu/K-12
  Supporting resources and student projects, including a *Nebraska Entrepreneur* Curriculum, can be found here.
- **Federal Reserve Education Resources** – federalreserveeducation.org
  Federal Reserve Education is a rich source of classroom and public resources, including news and multimedia. Lesson plans, publications, activities, games, competitions, fun facts, and quizzes are easily accessible for teachers and students.
- **Quotations from Famous Entrepreneurs** –
  entrepreneurs.about.com/od/famousentrepreneurs/a/quotations.htm
  Inspiring words from famous entrepreneurs.

Business Plan/Quick Pitch Competitions (Nebraska)

- **3-2-1 Quick Pitch Competition –** cba.unl.edu/outreach/center-for-entrepreneurship
  Students from Nebraska high schools, 2-year colleges, and 4-year colleges are invited to compete in the 3-2-1 Quick Pitch Competition. Students have the opportunity to showcase their entrepreneurial, communication, and presentation skills through a short "quick pitch" proposal for a new business venture, which they deliver to a panel of entrepreneurially-minded experts from across Nebraska.

- **Central Nebraska Business Idea Contest** – unk.edu/academics/crrd/business_idea_contest.php
  Entrepreneurs are invited to submit ideas to the Central Nebraska Business Idea Contest until 5 PM October 27. The contest is sponsored by the Center for Rural Research and Development at the University of Nebraska at Kearney. Although this event is a great way to get your Business Idea out there and reviewed by experts, the purpose is not purely for monetary gain. This event was created to give many the opportunity to network with great professionals and also provides educational value you can't get just anywhere.

- **Hormel Entrepreneurship Competition** – mpcc.edu/hormel-entrepreneurship-competition
  Through a partnership with McCook Community College and southwest Nebraska area business sponsors, the Hormel Entrepreneurship Competition is a program to help local businesses in the startup or expansion phase with business plan writing and a cash prize to help jumpstart the business. The program also contains a component to help traditional students learn alongside local entrepreneurs who are putting their business together. The contest hosts startup or expanding businesses from 9 southwest counties in Nebraska (Chase, Dundy, Frontier, Furnas, Gosper, Hayes, Hitchcock, Perkins, and Red Willow.) The goal of the program is help support economic gardening in southwest Nebraska.
- **Maverick Business Plan Competition** – mavbusplan.unomaha.edu/
  The Maverick Business Plan Competition encourages development of new ventures, either for profit or social benefit by members of the **UNO, UNMC & PKI** community. Competitors are invited to submit a simplified business plan that identifies an opportunity and presents a viable proposal to address it. Winning plans can be new or novel innovations or can also address better implementation of or finding new markets for an existing technology.
- **New Venture Competition** – cba.unl.edu/outreach/center-for-entrepreneurship/events/entrepreneuring-days/
  This business plan competition is open to University of Nebraska-Lincoln students. A grand prize of up to $50,000 is available with additional first, second and third prizes for both graduate and undergraduate categories. The Graduate winner has automatic entry into the Global New Venture Competition. Learning programs and competition are open to all students and the business community.

Demographics/Research/Trends

- **American Society for Baby Boomers** – babyboomers.com
  BabyBoomers.com is dedicated strictly to baby boomers. This generation encompasses 75 million adults in their most productive years. The site includes blogs, videos, and news focused on this demographic group.
- **American Society on Aging** – asaging.org
  ASA offers resources, publications, and educational opportunities for those working with older adults.
- **Bureau of Labor Statistics** – bls.gov
  The BLS measures labor market activity, working conditions, and price changes in the economy. Databases, tools, publications, and economic releases are accessible through this site.
- **Bureau of the Census** – census.gov
  The Census Bureau site includes data tools, American FactFinder, videos, news, and a Census blog.
- **Gallup** – gallup.com
  Gallup.com reports empirical evidence to leaders and decision makers worldwide about how the world's 6 billion citizens think and behave. Gallup Daily News provides into the political, economic, and social issues of the moment.
- **KnowThis.com**
  KnowThis.com is a leading information and resource website for those involved in marketing, market research, advertising, selling, promotion, and other marketing-related areas.
- **Nebraska Business Data** – international.neded.org/business/data-a-research
  This site is a rich resource of data, economic trends, research reports, statistics, profiles and demographics hosted by the Nebraska Department of Economic Development.
- **Nielsen** – nielsen.com
  Nielsen does extensive research on what consumers watch and buy. They have an extensive website with sections on practices, industries, measurement, news, and trends.
- **Pew Research Center Social and Demographic Trends** – pewsocialtrends.org
  The Pew Research Center's Social & Demographic Trends project studies behaviors and attitudes of Americans in key realms of their lives, including family, community, health, finance, work and leisure. The project explores these topics by combining original public opinion survey research with social, economic and demographic data analysis.
- **Society for Human Resources Management** – shrm.org
  The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. The website has sections devoted to legal issues, templates and tools, publications, research, education and more.
- **Trend Hunter Weekly Trend Report** – trendhunter.com/newsletter
  This free weekly trend report features hot trends, breaking stories, and sneak peeks from behind the scenes. The newsletter filters through the best ideas and its subscribers include 90,000 entrepreneurs, marketers and journalists.
- **Workforce** – www.workforce.com
  Workforce is a rich source of news and best practices on compensation, benefits and rewards, human resource management, legal insights, recruiting and staffing, training and development, and technology.

Entrepreneurship Educator Resources

- **Academy of Achievement-Entrepreneurs** – achievement.org/autodoc/curriculum/cc020tea1-1
  Entrepreneurs is a research project-based curriculum that focuses on creativity and risk-taking in business. Students view video interview segments featuring successful entrepreneurs in various areas of business. These interviews serve as a springboard for students' own research. A list of online resources is provided to support student research. Related curriculum resources on this site are Thinking Outside the Box Talent and Vision.
- **Biz Info Library** – bizinfolibrary.org
  The Biz Info Library (BIL) is an online collection of practical business articles, "offering the world's best information on starting and growing a business." BIL provides users access to relevant, credible, and objective information authored and vetted by the world's top business information experts.
- **Entrepreneurship and Rural Development Outreach Center** – unk.edu/academics/crrd
  The University of Nebraska Kearney provides market research resources and community needs assessment and also sponsors UNK Enactus, the entrepreneurship student organization. The CRRD also sponsors the Central Nebraska Business Idea Contest and BizKidz ESI Camp.
- **Consortium for Entrepreneurship Education** – entre-ed.org
  The Consortium serves teachers, instructors, youth leaders, program developers, and others who help students of all ages find their own entrepreneurial opportunities. The site has resources such as the national Content Standards for Entrepreneurship, National Entrepreneurship Week information, Future CEO Stars online magazine, information about the annual Forum on Entrepreneurship Education, and other featured programs.
- **Economics Education Web** – ecedweb.unomaha.edu
  EcEdWeb is your portal to economic education resources in all forms and at all levels.
- **Educators Corner – Entrepreneurship Education Resources** (Stanford University) – ecorner.stanford.edu
  Stanford University's Entrepreneurship Corner offers 2000 free videos and podcasts, featuring entrepreneurship and innovation thought leaders. The Electronic School Magazine offers a way for schools around the world to share new or existing magazines and publications.
- **EntreOasis** – entreoasis.com
  The objective of EntreOasis is to be a central source of information, resources, and social networking for entrepreneurship. It is a free public service designed, produced, and managed by MediaSpark, Inc. The founding sponsor is Cisco.
- **Entrepreneurship.org** – entrepreneurship.org
  This site is a free, online international community where entrepreneurs, policymakers, business mentors, investors, and researchers come together to promote high-growth initiatives. It includes a comprehensive library of articles and videos and a Resource Center to find information about all aspects of starting and growing a business. Their free newsletters are a rich source of current information of value to entrepreneurs and entrepreneurship educators.
- **Entrepreneurship Competency Model** (Employment and Training Administration)
  The Entrepreneurial Competency Model identifies personal, academic, general workplace, and entrepreneurial competencies that are featured in the competency model as one of 11 Industry-based Competency Models on the website.
- **Kauffman Foundation-Entrepreneurship** – kauffman.org/what-we-do/entrepreneurship
  The mission of the Kauffman Foundation is to advance entrepreneurship and improve the education of children and youth. The website is a rich resource of in the program areas of Entrepreneurship, Advancing Innovation, Education, and Research and Policy.

- **Khan Academy-Interviews with Entrepreneurs** – khanacademy.org/economics-finance-domain/entrepreneurship2/interviews–entrepreneurs
  The Khan Academy has partnered with the Ewing Marion Kauffman Foundation to provide videos focused on personal lessons and insights from accomplished entrepreneurs.
- **Free Advice (Business Law)** – business-law.freeadvice.com/business-law
  FreeAdvice.com seeks to provide useful, easy-to-understand, comprehensive and balanced legal information and insurance help to consumers and small businesses, and to help people and businesses find answers to their legal and insurance questions and solutions to their legal and insurance problems. Topic areas include Starting a Business, Corporations, Partnerships, LLCs, Franchises, and Trade Regulation.
- **MarketingProfs** – marketingprofs.com
  MarketingProfs offers subscribers know-how on marketing products and services to help you market your products and services both smarter and better. Basic membership is free and provides access to marketing articles, e-mail newsletters, discussion forums, and sponsored seminars and virtual conferences.
- **MBA Research and Curriculum Center** – mbaresearch.org
  MBA*Research* is a non-profit (501(c)3) organization and is a recognized leader in the development of standards, professional development programs, research, and curricula to prepare students for career-oriented, leadership positions in business and marketing.
- **McREL Educator Resources** – mcrel.org/lesson-plans
  This site contains links to selected lesson plans and other resources that are helpful for curriculum planning, including activities developed at McREL for specific benchmark. Each subject area is organized by topic.
- **Microsoft in Education** – microsoft.com/education
  Microsoft in Education provides free online resources including lesson plans, software, and how-to articles.
- **Nebraska Center for Entrepreneurship** – cba.unl.edu/outreach/center-for-entrepreneurship
  The Center for Entrepreneurship at the University of Nebraska-Lincoln seeks to inspire and empower University of Nebraska-Lincoln students to become world-class entrepreneurs and to help create an entrepreneurial environment that encourages them to do so in Nebraska. The Center offers a number of leadership, competition, and professional development outreach activities.
- **Nebraska Entrepreneurship Education** – education.ne.gov/entreped
  Entrepreneurship education outreach and services provided through Nebraska Entrepreneurship Education include this website that offers national and Nebraska entrepreneurship standards, student and instructor resources, research, and archived Targeted Teaching Topic lesson plans and newsletters.
- **Newspapers in Education** – nieonline.com
  NIEonline provides online lesson plans and other innovative materials for use on NIE websites to provide new ways for teachers to use local newspapers and e-Editions in their classrooms.
- **PBS Learning Media** – net.pbslearningmedia.org
  PBS Learning Media and affiliate NET offers a virtual learning library that includes resources directly linked to economics and entrepreneurship themes. Here you'll find classroom materials suitable for a wide range of subjects and grade levels including webpages, collections, videos and lesson plans.

Entrepreneurship, Business Management and Marketing

- **Better Business Bureau** – bbb.org
  The BBB is a private, nonprofit organization dedicated to promoting trust between consumers and the business community. Accountability, education and recognition are key components to the BBB's mission.
- **Business Owner's Toolkit** – bizfilings.com/toolkit
  Business Owner's Toolkit™ offers more than 3,000 pages of free cost-cutting tips, startup advice and business templates to small business owners and entrepreneurs. The site also offers a Toolkit podcast that offers insights on topics of relevance to entrepreneurs.
- **CafePress** – cafepress.com
  CafePress allows the user to set up online shops for free where they can design and sell their creatively designed merchandise.
- **DuctTape Marketing** – ducttapemarketing.com
  Marketing consultant John Jantsch provides easy to understand strategies and the site includes blogs, free ebooks, marketing podcasts interviewing industry leaders and a newsletter with new technologies, social media tools and platforms to help businesses grow.
- **Entrepreneurs Journey** - entrepreneurs-journey.com
  "Live the laptop lifestyle" is the tagline for this site that is a resource for staring and building a profitable blog or website for your business. It includes inspirational interviews of other entrepreneurs who have lived the laptop lifestyle, articles, videos and podcasts.
- **Etsy** – etsy.com
  Etsy is an online marketplace where people around the world connect to buy and sell unique goods. Their mission is to re-imagine commerce in ways that build a more fulfilling and lasting world.
- **European Patent Office** – epo.org
  This site offers online services to search for patents, apply for a patent, legal texts and case law. News about patenting and intellectual property can also be found here.
- **Executive Planet™** – executiveplanet.com
  This site provides valuable tips on business etiquette, customs and protocol for doing business worldwide.
- **FranchiseWorks** – franchiseworks.com
  FranchiseWorks.com provides resources and information in the area of financing, trade show schedules, legal tips, the latest franchise news and tips along with other valuable content.
- **Insurance University for Small Business** – insureuonline.org/smallbusiness
  The National Association of Insurance Commissioners (NAIC) presents
  Insure U for Small Business to provide helpful information, tips and considerations about insurance for owners of small companies and home – based businesses
- **Inpama** – inpama.com
  Inpama.com is a global marketplace for the sale of protected inventions and patents. Their goal is to provide inventors a platform to sell and market their inventions. Unlike open innovation communities, inpama.com is not a social network for communication between inventors and researchers, but is a marketplace for already protected inventions.
- **Joomag** – joomag.com
  Joomag is a service for digital interactive magazine publishing and hosting. It features a platform for creating digital interactive content, including magazines, e-books, catalogs, reports, brochures and photo albums. It is free to use, but sellers of publications are assessed a transaction fee of 30% of the selling price.
- **Making Cent$ International** – makingcents.com
  Making Cents is a woman-owned social enterprise based in Washington, D.C. that seeks to improve economic

opportunities with particular focus on youth, women, and vulnerable populations.

- **MoreBusiness.com Resources** – morebusiness.com
  MoreBusiness.com is filled with sample business plans, marketing plans, templates, sample contracts and business agreements to help entrepreneurs start and grow a small business.
- Seth Godin – sethgodin.com/sg/
  If you haven't read one of Seth Godin's 17 books on marketing, they are a rich resource for cutting edge tips, strategies and humorous insights into the world of marketing. This website captures the best of Seth.
- **Small Business Advancement National Center** – sbaer.uca.edu
  The SBANC is a multifaceted entrepreneurial and small business counseling and electronic resource information center.
- **Tara Gentile (Business Strategy)** – taragentile.com
  Tara Gentile is a business strategist who seeks to inspire and motivate entrepreneurs using a Quiet Power Strategy™.
- **TechCrunch** – techcrunch.com
  Many consider this a go-to site for entrepreneurs who want to be up to speed on breaking startup news. See what other startups have done and gain inspiration and new ideas here.
- **World Intellectual Property Organization (WIPO)** – wipo.int
  The World Intellectual Property Organization (WIPO) is a specialized agency of the United Nations. It is a global forum for intellectual property (IP) services, policy, information and cooperation.

Entrepreneurship Organizations

- **Association for Enterprise Opportunity** – aeoworks.org
  AEO is a national membership organization and voice of microenterprise development in the United States. AEO and its member organizations have helped more than two million entrepreneurs support themselves and their families and contribute to their communities through business ownership.
- **CDFI Fund, U.S. Department of Treasury** – dfifund.gov
  The CDFI Fund was created for the purpose of promoting economic revitalization and community development through investment in and assistance to community development financial institutions (CDFIs).
- **Center for Rural Entrepreneurship (RUPRI)** – energizingentrepreneurs.org
  The Center for Rural Entrepreneurship provides communities across rural America with resources for implementing entrepreneurship as a core economic development strategy. The Center applies practice-driven research, development tools, and consultation services.
- **Coleman Foundation** – colemanfoundation.org
  The Coleman Foundation is a private, independent grant-making foundation established in the state of Illinois in 1951. The Foundation supports educational institutions offering entrepreneurship education across the country.
- **Community Development Venture Capital Alliance** – cdvca.org
  The CDVC Alliance is a network for the field of community development venture capital investing. CDVCA promotes the field by combining advocacy, education, communications, and best-practice dissemination.

- **Consortium for Entrepreneurship Education** – entre-ed.org
  The Consortium serves teachers, instructors, youth leaders, program developers, and others who help students of all ages find their own entrepreneurial opportunities. The site has resources such as the national Content Standards for Entrepreneurship, National Entrepreneurship Week information, Future CEO Stars online magazine, information about the annual Forum on Entrepreneurship Education, and other featured programs.
- **Corporation for Enterprise Development** – cfed.org
  CFED works at the local, state, and federal levels to create economic opportunity that alleviates poverty.
- **Council on Economic Education** – councilforeconed.org
  The Council for Economic Education makes classroom-tested instructional materials available for all grade levels, and the State Councils and local, university-based Centers provide professional development courses and workshops for teachers as well as assistance to schools in the development of curricula.
- **Education, Training and Enterprise Center (EDTEC)** – edtecinc.com
  EDTEC publishes the *New Youth Entrepreneur Series, Making Money the Old Fashioned Way* and other materials focused on economic development issues including financial literacy, microloan development, and more.
- **Edward Lowe Foundation** – edwardlowe.org
  This Foundation seldom awards grants, but emphasizes support services through research, retreats, recognition, and rethinking economic development.
- **FastTrac** – fasttrac.org
  FastTrac programs serve existing and aspiring entrepreneurs in non-academic environments. College students in their academic environment earn credit for completing courses using FastTrac materials. FastTrac programs are delivered by affiliate organizations like chambers of commerce, business development centers, colleges, universities, and more. It is sponsored by the Kauffman foundation.
- **HomeTown Competitiveness** – htccommunity.org
  HTC provides a comprehensive strategy for long-term rural community sustainability by presenting a come-back/give-back approach to rural community building. HTC encourages communities to take action in four strategic areas—leadership, youth engagement, entrepreneurship and community philanthropy.
- **Kauffman Foundation** – kauffman.org
  The mission of the Kauffman Foundation is to help individuals attain economic independence by advancing educational achievement and entrepreneurial success. The website is a rich resource of information in the program area of Entrepreneurship.
- **MBA Research and Curriculum Center** – mbaresearch.org
  MBA*Research* is a non-profit (501(c)3) organization and is a recognized leader in the development of standards, professional development programs, research, and curricula to prepare students for career-oriented, leadership positions in business and marketing.
- **National Association for Community College Entrepreneurship** – www.nacce.com
  NACCE fosters economic development by serving as the hub for the dissemination and integration of knowledge and successful practices regarding entrepreneurship education and student business incubation.
- **Small Business Investor Alliance** – www.sbia.org
  SBIA is the professional association for the Small Business Investment Company (SBIC) community and the lower middle market of the private equity industry.
- **National Business Incubation Association** – nbia.org
  The National Business Incubation Association (NBIA) advances business incubation and entrepreneurship. It provides information, education, advocacy and networking resources to bring excellence to the process of assisting early-stage companies.

- **Network for Teaching Entrepreneurship** – nfte.com
  NFTE works with schools in low-income communities where at least 50% of the students are eligible for free or reduced price lunch. Students learn to recognize opportunities for success all around them, and graduate with the necessary skills for continuing their education and contributing to the economy by either running their own businesses or joining the workforce.
- **National Venture Capital Association** – nvca.org
  The NVCA is a trade association for the venture capital community. VCA advocates for policies that encourage innovation and reward long-term investment and offers a Resources for Entrepreneurs section on the website.
- **National Women's Business Council** – nwbc.gov
  The NWBC is a bi-partisan federal advisory council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Resources on this site include News and Events, Research Reports, Fact Sheets, and other recommended website links.
- **Nebraska Center for Entrepreneurship** – cba.unl.edu/outreach/center-for-entrepreneurship
  The mission of the Nebraska Center for Entrepreneurship is to inspire and empower University of Nebraska-Lincoln students to become world-class entrepreneurs and to help create an entrepreneurial environment that encourages them to do so in Nebraska. The Center offers a number of leadership, competition, and professional development outreach activities.
- **Office of Women's Business Ownership** – sba.gov/offices/headquarters/wbo
  This office oversees a network of Women's Business Centers (WBCs) throughout the United States and its territories. It offers training and technical assistance through these WBCs to entrepreneurs, especially women who are economically or socially disadvantaged, to help them start and grow their own businesses.
- **SCORE Organization** – score.org
  SCORE mentors small business owners through a network of 13,000+ volunteers. SCORE also provides local workshops and events throughout the country to connect small business owners with the people and information they need to start, grow, and maintain their businesses, as well as online workshops available 24/7. SCORE provides resources, templates and tools to assist entrepreneurs in developing tools and plans they need to navigate their way to small business success.
- **State Science and Technology Institute** – ssti.org
  SSTI is a national non-profit organization dedicated to improving government-industry programs that encourage economic growth through the application of science, technology, and innovation.
- **U.S. Association for Small Business and Entrepreneurship** – usasbe.org
  USASBE is the largest independent, professional, academic organization in the world dedicated to advancing the discipline of entrepreneurship with over 1000 members from universities and colleges, for-profit businesses, nonprofit organizations, and the public sector. USASBE is built around four pillars including entrepreneurship education, entrepreneurship research, entrepreneurship outreach, and public policy.

Female Entrepreneurs

- **Design Sponge Biz Ladies** – designsponge.com/category/biz-ladies
  Geared towards enterprising women, this section of the larger Design Sponge provides articles and interviews with leading entrepreneurs about their unique journeys into entrepreneurship. You will find advice and tips to combat the daily challenges that women encounter on their path to business success.
- **Marie Forleo** – marieforleo.com
  Created by a marketing and lifestyle expert, author and motivational speaker, her site is geared toward women entrepreneurs with videos of interviews and inspirational tips and strategies.
- **She Takes on the World** – shetakesontheworld.com
  Nathalie McNeil seeks to motivate women entrepreneurs that want their live and business "to soar." Subjects include entrepreneurship, leadership, personal branding, interviews with successful women entrepreneurs, business resources, and a directory of women business owners.

Government Sites – Federal

- **American National Standards Institute** – ansi.org
  The Institute oversees the creation, promulgation and use of thousands of norms and guidelines that directly impact businesses in nearly every sector.
- **Census Abstract** – census.gov/compendia/statab
  The *Statistical Abstract of the United States* is the authoritative and comprehensive summary of statistics on the social, political, and economic organization of the United States. Sources of data include the Census Bureau, Bureau of Labor Statistics, Bureau of Economic Analysis, and many other Federal agencies and private organizations.
- **CIA World Fact Book** – cia.gov/library/publications/the-world-factbook
  The World Factbook provides information on the history, people, government, economy, geography, communications, transportation, military, and transnational issues for 267 world entities.
- **Economic Development Administration** – eda.gov
  The EDA is an agency within the U.S. Department of Commerce that partners with distressed communities throughout the United States to foster job creation, collaboration and innovation.
- **Federal Citizen Information Center** – gsa.gov/portal/category/101011
  Federal Citizen Information Center (FCIC) has been a trusted one-top source for answers to questions about consumer problems and government services.
- **Fed World (Directory of Federal Agencies** – fedworld.ntis.gov/govlinks
  The FedWorld.gov web site is a gateway to government information hosted by the Department of Commerce.
- **Federal Business Opportunities** – fbo.gov
  FBO serves as the single government point-of-entry for federal government procurement opportunities over $25,000. Commercial vendors seeking federal markets for their supplies (products) and services can search, monitor, and retrieve opportunities solicited by the federal contracting community.
- **Federal Digital System** (U.S. Government Documents Search) – gpo.gov/fdsys
  FDsys provides free online access to official Federal Government publications.

- **Federal Trade Commission** – ftc.gov
  The FTC is the only federal agency with both consumer protection and competition jurisdiction in broad sectors of the economy. The FTC pursues vigorous and effective law enforcement; advances consumers' interests; develops policy and research tools; and creates educational programs for consumers and businesses.
- **General Services Administration** – gsa.gov
  The GSA is the purchase and acquisition agency for the federal government. It offers private sector professional services, equipment, supplies, telecommunications, and information technology to government organizations and the military.
- **Internal Revenue Service (IRS)** – irs.gov/businesses
  The IRS.gov website offers key information on a variety of business topics including starting, operating, and closing a business; employer ID numbers, small business events, employment taxes, and other tax information relevant to small business owners and entrepreneurs.
- **Small Business Administration** – sba.gov
  The U.S. Small Business Administration (SBA) provides support to small businesses and small-business owners across the nation. SBA works with banks to provide SBA loans and provides counseling to entrepreneurs and small business owners through SBA-affiliated counselors. SBA Direct gives information to meet unique business needs and allows you to find local resources, explore programs and services, and achieve business goals.
- **SBA Learning Center** – sba.gov/tools/sba-learning-center
  This section of the SBA.gov website provides online small business training, and well as direct links to local counseling and mentoring opportunities.
- **The Whitehouse** – whitehouse.gov
  Photos, videos, legislation briefings, and information about key issues affecting the economy can be found at this site. **Startup America** (whitehouse.gov/economy/business/startup-america) has a number of resources and platforms relevant to entrepreneurs.
- **U. S. Census Bureau** – census.gov
  The U.S. Census Bureau site includes data tools, the American FactFinder, and publications of vital importance to entrepreneurs in developing business plans and action strategies. 2010 census data on population, housing, economic, and geographic data can be found on the American FactFinder page (factfinder2.census.gov/faces/nav/jsf/pages/index).
- **U.S. Department of Commerce** – commerce.gov
  The U.S. Department of Commerce has a broad mandate to advance economic growth and jobs and opportunities for the American people. It has cross cutting responsibilities in the areas of trade, technology, entrepreneurship, economic development, environmental stewardship and statistical research and analysis.
- **U.S. House of Representatives** – house.gov
  This is the official site for information directly related to the leadership, committees, and legislative activity of the U.S. House of Representatives.
- **U.S. Senate** – senate.gov
  This is the official site for information directly related to Senators, committees, and legislation and records, and references.
- **U.S. State Department Global Entrepreneurship Program** – state.gov/e/eb/cba/entrepreneurship/gep
  GEP marshals primarily non-governmental partners around seven key areas that are essential to creating a successful entrepreneurial ecosystem. These seven areas include: identifying promising entrepreneurs, training them, connecting and sustaining entrepreneurs, facilitating market access, guiding them to capital, advocating for supportive policy and regulations, and celebrating their successes.
- **U.S. Supreme Court** – supremecourt.gov
  The Supreme Court website includes information about oral arguments, merits briefs, court rules, opinions, and other public information.

International Marketing

- **Career Overview** (International Marketing Careers) – careeroverview.com/international-marketing-careers
  This web page contains information about international marketing careers, jobs, and training information.
- **Euro Monitor International** – euromonitor.com
  Euromonitor International is a private company offering strategy research for consumer markets. Their market research focuses on industry, country, company, and consumer lifestyle research. Reports related to these topics can be found on the website.
- **Global Edge** (International Business Resources) – globaledge.msu.edu/reference-desk
  GlobalEDGE™ is a rich collection of thousands of international business resources provided by Michigan State University.
- **LatinFocus** – latin-focus.com
  The LatinFocus website provides the latest available data from government sources, economic forecasts, market analysis covering economic performance, political risk assessments and financial market developments in the Latin America countries.

Invention/Innovation

- **Club Invention** – clubinventionne.org
  Club Invention is an out-of-school-time program where children learn through hands-on fun. Children in grades one through six are immersed in activity-oriented adventures that enhance their understanding of science, technology, engineering, and mathematics.
- **Collegiate Inventors Competition** – invent.org/collegiate-inventors-competition
  The Collegiate Inventors Competition recognizes, rewards, and encourages students to share their inventive ideas with the world. The Competition promotes exploration in invention, science, engineering, technology, and other creative endeavors. The website includes information on how to enter, past winners, and resources.
- **Fivrr** – fiverr.com
  Fivvrr is a unique place for people to share things they're willing to do for $5. Services offered by sellers are called "Gigs" and are offered at a fixed price of $5. Buyers are granted all rights for the delivered work, unless otherwise specified by the seller in the gig description. Posting or sending adult, illegal, rude, abusive, improper, copyright-protected, promotional, spam, violent, nonsense or any "uncool" stuff is strictly prohibited and will result in the sender's account being permanently blocked.
- **I- Bridge Network** – ibridgenetwork.org
  The iBridge^{SM} Network provides a centralized online source for research and innovations. While traditional search engines provide a means for looking for information, the iBridge^{SM} Network provides a public, centralized source for unbiased information about early stage technologies and inventions.
- **IcreatTM Curriculum** – uspto.gov/kids
  This special section of the U.S. Patent Office website has problem-solving exercises, exploration, creativity, and inventive process curricula for the elementary, middle, and high school levels.

- **Invent Now!** – invent.org
  Invent Now looks for new and creative ways to spread the inventive spirit, developing a range of creative products, programs and innovative partnerships that emphasize the importance of invention in society. Programs include National Inventors Hall of Fame Schools, Visiting Inductee, Camp Invention, and the Hall of Fame.
- **InventorSpot** – inventorspot.com
  InventorSpot.com bills itself as "serious fun for the inventor in all of us." The site features invention news, tips, advice, an Invention Gallery, and items of interest for inventors. Want to know about the latest inventions, innovations and interesting ideas?
- **The National Museum of Education** – nmoe.org
  This website offers K-12 educators information about invention contests and competitions, teacher resources, a National Gallery of America's Young Inventors, Student Inventor Hall of Fame, and Entrepreneur Hall of Fame.
- **United States Patent and Trademark Office** – uspto.gov
  The United States Patent and Trademark Office (USPTO) is the Federal agency for granting U.S. patents and registering trademarks. This website also has a special USPTO for Kids section.

Lesson Plans/Curriculum/Publications

- **Blueprint for Innovation and Entrepreneurship-Dream, Design, Deliver** – marketplace.unl.edu/ne4h/curriculum/eship/blueprint
  Blueprint is a digital high school curriculum that is delivered online on tablets or computers. It is aligned with Nebraska and national standards, including the National Content Standards for Entrepreneurship and the Nebraska Standards for Career Ready Practice. The curriculum was developed for easy delivery-little teacher prep required. Can be delivered as a standalone. Assignments and assessments are collected electronically and delivered to the instructor. A Business Blueprint is aggregated throughout the curriculum.
- **Community Connections** – communityconnections.unl.edu
  This free set of resources provides a fun-filled, strategic approach for communities to engage community leaders and youth while learning about entrepreneurship and how to help build an entrepreneur-friendly community. Community Connections is all about finding the youth in a community who either are learning about, or would like to learn about entrepreneurship. The Guide provides step-by-step instructions and support materials to host Community Connections sessions at the local level.
- **Curriki – Global Education and Learning Community** – curriki.org
  Curriki is a K-12 open curriculum community with free teaching resources including lesson plans, exercises, references, and more for entrepreneurship educators and others.
- **Econedlink** (Entrepreneurs/Entrepreneurship) – econedlink.org
  Entrepreneurs is a video that teaches the concept of entrepreneurs. Related lessons are available for grades 3-5, 6-8, and 9-12. They include I Can be an Entrepreneur, Open for Business!, Spotlighting Entrepreneurs, and Henry Ford and the Model T: A Case Study in Productivity. Other EconEdLink lessons focused on entrepreneurship are available at econedlink.org/lessons/economic-lesson-search.php?type=educator&cid=37&subject=all.
- **Entrepreneur-in-the-Classroom** (NFIB) – eitccurriculum.com
  This three-module, hands-on curriculum is designed to teach the ideas behind entrepreneurship and free enterprise. Advanced material is included to allow a "deeper dive" into business planning topics as a supplement for the high school classroom. Handy guides indicating how the Common Core Education Standards can be met by the EITC curriculum is downloadable from the site.

- **EntrepreneurShip Investigation (ESI)** – esi.unl.edu
  ESI is focused on middle school youth, but has been used extensively for youth ages 10-19. The curriculum is experiential based and uses a variety of tools to help youth develop their entrepreneurial skills and find their business niche. Three unit booklets (1-Discover the E Scene, 2-The Case of ME, 3-Your Business Inspection) a Leaders Guide, ESI Camp Guide and CD Rom as well as the ESI website are available. The curriculum has been used across the U.S. as well as internationally.
- **EntreOasis** – entreoasis.com
  EntreOasis is a central source of information, resources, and social networking for the global entrepreneurship community. EntreOasis aggregates and leverages the best people, content, practices, and resources the world has to offer and makes it all available from a single website.
- **GoVenture Curricula Educational Games and Simulations** – goventure.net/products
  GoVenture offers software simulations and applications, mobile games, board games, and GoVenture World, a free massively multiplayer online game (MOOG). GoVenture programs are designed for youth and adults, and for self-directed or facilitated learning. They can be used on their own or as components to enhance other courses, learning, and entertainment experiences. Some resources are free while others are available for purchase.
- **HP Life Learning Initiative for Entrepreneurs** – life-global.org
  HP Learning Initiative for Entrepreneurs (HP LIFE) is a global open educational resource program that trains students, entrepreneurs, and small business owners to apply IT and business skills, so you can establish and grow a business, build successful companies and create jobs. The face-to-face trainings, tools and e-Learning program address educational needs, improve and strengthen skills and the student, entrepreneur or small business owner to move forward. It is appropriate for high school, postsecondary and adult learners.
- **LEAP into Careers** – 4h.unl.edu/4hcurriculum/LEAPintoCareers
  The LEAP (Learning Education Action Plan) curriculum was developed to help youth understand various career opportunities in the Nebraska Career Education Career Fields and Clusters. This curriculum will help youth get a head start on building skills for any career path. Youth will also learn about entrepreneurial opportunities, specific skills for career fields, and design an action plan.
- **Nebraska Entrepreneur-Creating Your Own Career** – ecedweb.unomaha.edu/entrepreneur/home
  A sequence of ten economics lesson for secondary teachers are available for free download. It was sponsored by the Nebraska Council on Economic Education. ©2002
- **Successful Investor Project –** edutopia.org/financial-literacy-curriculum
  An economics educator offers a curriculum guide, classroom handouts, rubrics, activity sheets, and presentations through the Edutopia website.
- **Targeted Teaching Topics in Entrepreneurship** – education.ne.gov/entreped/tttopics
  The Targeted Teaching Topics are free lesson plans, student activity handouts, and presentation materials developed by the Nebraska Department of Education's Entrepreneurship Education Specialist, Gregg Christensen, that are based around the National Content Standards for Entrepreneurship Education.
- **Venture-Entrepreneurial Expedition** – everfi.com/venture
  Venture-Entrepreneurial Expedition™ is a digital education program that teaches students to think entrepreneurially about business and life. The course uses case studies, interactive business simulations and personal development activities to teach important basic business skills. Students develop a personalized plan for their individual business, along with a roadmap for academic and career success. Audience is 7th-10th grades.
- **"Will You be Ready for the Finish? An Owner's Guide to Business Succession"** – kansascityfed.org/publicat/community/bsg.pdf
  This informative booklet published by the Federal Reserve Bank of Kansas City provides excellent insights into the importance of succession planning for entrepreneurs and small business owners.

Magazines for Entrepreneurs and Business – Related Publications

- **Black Enterprise** – blackenterprise.com
  BLACK ENTERPRISE provides business information and advice to African-American professionals, corporate executives, entrepreneurs, and decision makers.
- **Business 2.0 (CNN Money)** – money.cnn.com/magazines/business2
  Business 2.0 is an online magazine with sections including Features, What's Next, What Works, What's Cool, and columns by featured writers.
- **Education World** – educationworld.com/a_lesson/lesson178.shtml
  Education World offers ten activities for incorporating entrepreneurship education into the curriculum.
- **Entrepreneur Magazine** – entrepreneur.com
  The Entrepreneur magazine website includes Leadership, Growth and Strategy, Marketing, Starting a Business, Ask an Entrepreneur, Franchises and Opportunities, Videos, Tools and Services, much more.
- **Fast Company Magazine** – fastcompany.com
  Fast Company is a progressive business media brand, with a unique editorial focus on innovation in technology, ethonomics (ethical economics), leadership, and design.
- **Forbes Business Magazine** – forbes.com
  The Forbes magazine website includes sections on business, investing, technology, entrepreneurs, leadership, lifestyle, and lists. A "Forbes Thought of the Day" provides a business-related quote each day.
- **Home Business Journal** – homebusinessjournal.net
  The Home Business Journal contains articles, reviews, and news of interest to the home-based entrepreneur.
- **Inc. Magazine** – inc.com
  Inc.com, the website for Inc. magazine, delivers advice, tools, and services to help business owners and CEOs start, run, and grow their business. Information and advice covering marketing, sales, finding capital, managing people, and more can be found here.
- **Latin Business Today** – latinbusinesstoday.com
  This magazine arms the Latino entrepreneurs and professionals with all of the tools necessary to succeed in today's highly competitive economic environment.
- **Microsoft Corporation** – microsoft.com/education/en-mt/teachers/guides
  Microsoft.com Teacher Guides allows educators to watch videos and download guides and e-books to "inspire your class and to help you make the best use of tools and technology in your lessons."
- **Silicon Prairie News** – siliconprairienews.com
  Silicon Prairie News interviews the region's leading entrepreneurs and creatives, reports on startups and established companies and announces events.
- **Web Marketing Today** – webmarketingtoday.com
  The mission of Web Marketing Today is to publish down-to-earth articles, tutorials, webinars, and podcasts to help smaller, local businesses succeed online.
- **Young Money** – finance.youngmoney.com/entrepreneur
  YOUNG MONEY® is a leading national money, business and lifestyle magazine written primarily by student journalists, YOUNG MONEY specifically focuses on money management, entrepreneurship, careers, investing, technology, and travel.

Minority Entrepreneur Support

African – American Entrepreneurs

- **Black Business Association** – bbala.org
  The BBA helps in the development and growth of African-American owned businesses. They offer hands-on assistance, training, and education including marketing strategies and planning, finance, public relations, project management, and business planning skills for start-up businesses.
- **National Black Business Council, Inc.** – nbbc.org
  This organization helps create and advance African – American and minority owned businesses and the programs that will close the economic and digital divides between minority and majority businesses.
- **National Black Chamber of Commerce** – nationalbcc.org
  The NBCC is a nonprofit, nonpartisan, nonsectarian organization dedicated to the economic empowerment of African American communities.

Hispanic/Latino Entrepreneurs

- **Hispanic Entrepreneur** – hispanicentrepreneur.blogspot.com
  This blog features interviews of Hispanic and Latin American entrepreneurs and companies, as well as the investors who provide the entrepreneurs with start-up funds and capital.
- **Latin Business Association** – lbausa.com
  The LBA is a membership organization with the mission to build economic wealth and opportunity for Latino business entrepreneurs. The website includes eNewsletters, a calendar of events, advocacy information and professional development opportunities.
- **National Society for Hispanic Professionals** – network.nshp.org
  The National Society for Hispanic Professionals is a networking association for Hispanic professionals. It's free to join and provides a place to connect with other Hispanic professionals. The site includes groups, a forum, blogs, job fairs and leaderboards.
- **Pew Research Center's Hispanic Trends Project** – pewhispanic.org
  Pew Research Center is a nonpartisan fact tank that informs the public about the issues, attitudes and trends shaping America and the world. It conducts public opinion polling, demographic research, media content analysis and other empirical social science research. Publications, data, resources, and downloadable datasets can be found here that related to demography, immigration, economics, labor, education, and politics.
- **United States Hispanic Chamber of Commerce** – ushcc.com
  The Hispanic Chamber encourages Hispanic economic development by monitoring legislation, policies and programs that affect the Hispanic business community, providing technical assistance to Hispanic business associations and entrepreneurs, promoting international trade between Hispanic businesses in the United States and Latin America, and more.

National Entrepreneurship Week

- **National Entrepreneurship Week Events** – entre-week.org
  This site contains a calendar of events celebrating the week across the United States. Other sections on the site include the National Honor Roll of American Entrepreneurs and Hot Topics.

Nebraska-Focused Information/Support Organizations and Resources

- **Business Development Division** (Nebraska Department of Economic Development) – neded.org/business
  The Nebraska DED Business Development Division offers tools and resources for developing and growing businesses in Nebraska.
- **Demographic Data** (Nebraska DED) – info.neded.org/business/data-a-research
  Data, economic trends, research reports, statistics, profiles and demographics…you can find them all here. DED is eager to assist with tools, information and assistance to make your vision a reality.
- **Department of Agriculture** – nda.nebraska.gov
  The Nebraska Department of Agriculture site offers regulatory information, Nebraska Ag Facts, recent news, and publications for those in the agriculture industry.
- **Department of Banking and Finance** – ndbf.ne.gov
  The Banking and Finance website provides consumer resources, news releases, publications and brochures, as well as banking and finance statute information.
- **Department of Economic Development** – neded.org
  Nebraska DED is the lead economic development agency for Nebraska emphasizing growing and diversifying the state's economic base, and bringing new dollars into the state.
- **Department of Insurance** – doi.nebraska.gov
  The DOI website includes links for consumers and producers, including small businesses.
- **Department of Labor** – dol.nebraska.gov
  The Nebraska DOL website has sections dedicated for both workers and employers. Employer information includes tabs on filing unemployment taxes, getting tax credits, hiring workers, contractor registration, and training employees. The Get Answers section includes Find Our Offices, Labor Market Information, E-Verify, Workplace Safety, Workforce Investment Act, and Unemployment Appeals.
- **Department of Revenue** – revenue.nebraska.gov
  The Department of Revenue site includes sections on Economic Tax Incentives, Forms, FAQs, Information Guides, Legal Information, News Releases, Sales Tax Rate Finder, Tax Calendar, Taxpayer Information, and Useful Links.
- **Grow Nebraska** – grownebraska.org
  GROW Nebraska is a 501(c) 3 non-profit Entrepreneurial Service Organization for Nebraska entrepreneurial businesses. Services include wholesale assistance, workshops & training, evaluations, technology assistance, promotion, publicity, and micro-loans.

- **Heartland Center for Leadership Development** – heartlandcenter.info
  A major focus of the Heartland Center's activities is practical resources and public policies for rural community survival, including leadership training, citizen participation, community planning, facilitation, evaluation and curriculum development.
- **Industrial Agricultural Products Center at the University of Nebraska – Lincoln** – agproducts.unl.edu
  The Industrial Agricultural Products Center (IAPC) is a multifaceted organization that brings together multidisciplinary teams, including research faculty from the departments of Agricultural Economics, Agronomy, Biological Sciences, Biological Systems Engineering, Business Administration, Chemical Engineering, Chemistry, Food Science and Technology, and Marketing. Working independently and with clients, these scientists, engineers and business experts strive to solve the technical and business problems inherent in new process, product, and market development.
- **Nebraska Access** – nebraskaaccess.ne.gov
  NebraskAccess offers free 24/7 access to websites selected by librarians, full-text government publications and Nebraska historical resources. Nebraska residents are also provided with free online access to thousands of full-text magazine, journal, and newspaper articles, biographical and business information, genealogical resources, and more.
- **Nebraska Advantage** (financing and incentives) – revenue.nebraska.gov/incentiv/neb_adv/312_info
  This link, found on the Nebraska Department of Revenue site, includes Nebraska Advantage Training Video, application guide, applications, forms, statutes, and revenue rulings.
- **Nebraska Angels (venture capital)** – nebraskaangels.org
  Nebraska Angels is a non-profit mutual benefit corporation organized to exchange information about investment opportunities in early – stage and emerging growth companies with ties to the state of Nebraska.
- **Nebraska Business Development Center** – nbdc.unomaha.edu
  NBDC is a business development center funded in part through a cooperative agreement with the U.S. Small Business Administration. Services include Business Planning & Valuation, Business Exit & Succession Planning, Marketing Strategy, Organizational Development, Process Improvement, and Sustainability.
- **Nebraska Business Diplomats** – neded.org/Nebraska-diplomats
  The Nebraska Diplomats form alliances with other Nebraska economic development organizations to promote the state's productive business climate and its unique quality of life.
- **Nebraska Career Education** – education.ne.gov/NCE
  Nebraska Career Education administers the Perkins Career and Technical Education federal program and offers curriculum support and resources for the sixteen Career Clusters and entrepreneurship education.
- **Nebraska Center for Entrepreneurship** – cba.unl.edu/outreach/center-for-entrepreneurship
  The mission of the Nebraska Center for Entrepreneurship is to inspire and empower University of Nebraska-Lincoln students to become world-class entrepreneurs and to help create an entrepreneurial environment that encourages them to do so in Nebraska. The Center offers a number of leadership, competition, and professional development outreach activities.
- **Nebraska Community Foundation** – nebcommfound.org
  The Nebraska Community Foundation, headquartered in Lincoln, serves communities, organizations and donors throughout Nebraska. It provides a range of services, including financial management, strategic development, education, training and convening to affiliated funds statewide.
- **Nebraska Economic Developers Association** – ned a1.org
  NEDA is an association of professional economic developers dedicated to the prosperous growth of Nebraska's business climate.

- **Nebraska Entrepreneurship** – nebraskaentrepreneurship.com
  The mission of Nebraska Entrepreneurship is to create an entrepreneurial support system, connect entrepreneurs with resources, and improve the entrepreneurial environment in Nebraska. Special sections on the site include Summit on Entrepreneurship Education information, Resources, Events, News, Videos, Topics, NET*Force* information, and Feedback.
- **Nebraska Legislature** – nebraskalegislature.gov
  The Unicameral website includes information on Bills and Laws, Committees, Legislative Divisions, News, Reports, Transcripts, and Senator Contact Information.
- **Nebraska State Government Portal** – nebraska.gov
  This portal is the one- stop access point for Citizen Information, Business Information, Educational Information, New Resident Information, and Online Data.
- **Nebraska Investment Finance Authority** – nifa.org
  NIFA provides Nebraskans a range of financial resources for homeownership, rental housing, agriculture, manufacturing, medical and community development endeavors. NIFA also provides technical assistance for activities related to these areas.
- **Nebraska Manufacturing Advisory Council** – neded.org/business/existing-business/manufacturing-assistance
  NeMAC is an industry driven advocate and advisory council to Nebraska state agencies and leaders in maximizing global competitiveness in the manufacturing industry. The council provides a forum for discussing industry-related problems and resolutions and serves as a voice for manufacturers to strengthen Nebraska's second largest economic driver.
- **Procurement and Technical Assistance Center (NBDC)** – ptac.unomaha.edu
  The PTAC offers free counseling services to businesses in Nebraska wishing to compete and win contracts with the government. It also offers free education and events and the BidMatch Service.
- **Rural Enterprise Assistance Project** – cfra.org/reap
  The Rural Enterprise Assistance Project (REAP) is a program of the Center for Rural Affairs focusing on small business development. REAP consists of four elements including: networking, business management training, credit (micro-loans) and technical assistance.
- **Sustainable Agriculture Research and Education Program (SARE)** – nesare.unl.edu
  The national Sustainable Agriculture Research and Education program supports and promotes sustainable farming and ranching. The website contains information competitive grants and educational opportunities, an AGriMarketing Toolbox, and AgriMarketing Workshop information and videos.
- **United States Department of Agriculture Rural Development** – rurdev.usda.gov
  USDA Rural Development provides financing programs that are designed to offer business opportunities to build ad sustain healthy economies and to provide financial and technical assistance to cooperative and value-added efforts.
- **University of Nebraska Food Processing Center** – fpc.unl.edu
  The UNL Food Processing Center is a multi-disciplinary resource for the food industry, providing a combination of consulting, educational, technical, and business development services.

Policy/Advocacy/Information Organizations

- **Association for Enterprise Opportunity** – microenterpriseworks.org
  AEO is a national membership organization and voice of microenterprise development in the United States. The website has a section for entrepreneurs to help them find organizations that can assist them in accessing capital, training, and related services, how to find a mentor, and the AEO 500 platform for business owners to promote their products and services develop relationships, and share information.
- **America's Small Business Development Center** – americassbdc.org
  America's Small Business Development Centers (SBDC) is a nationwide network of small business development centers providing free consulting to businesses of all types at all stages. The mission of the network is to deliver nationwide educational assistance to strengthen small/medium business management, thereby contributing to the growth of local, state and national economies.
- **Center for Women in Business** – uschamberfoundation.org/center-women-business
  The Center for Women in Business (CWB), a program of the U.S. Chamber of Commerce Foundation, promotes and empowers women business leaders to achieve their personal and professional goals.
- **Coleman Foundation** – colemanfoundation.org
  The Coleman Foundation is a private, independent grantmaking foundation established in the state of Illinois in 1951. The Foundation supports educational institutions offering entrepreneurship education across the country.
- **Collegiate Entrepreneurs Organization** – c-e-o.org
  Collegiate Entrepreneurs' Organization SM (CEO) is an entrepreneurship network with chapters on university campuses across North America. Their mission is to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation.
- **Consortium for Entrepreneurship Education** – entre-ed.org
  The Consortium serves teachers, instructors, youth leaders, program developers, and others who help students of all ages find their own entrepreneurial opportunities. The site has resources such as the national Content Standards for Entrepreneurship, National Entrepreneurship Week information, Future CEO Stars online magazine, information about the annual Forum on Entrepreneurship Education, and other featured programs.
- **Corporation for Enterprise Development** – cfed.org
  CFED works at the local, state, and federal levels to create economic opportunity that alleviates poverty.
- **Edward Lowe Foundation** – edwardlowe.org
  This Foundation seldom awards grants, but emphasizes support services through research, retreats, recognition, and rethinking economic development.
- **Ernst and Young Entrepreneur of the Year** – ey.com/us/en/about-us/entrepreneurship/entrepreneur-of-the-year
  Ernst and Young sponsors an annual celebration of the world's most influential and innovative entrepreneurs. The Ernst & Young Entrepreneur of the Year is considered by many to be the world's most prestigious business award for entrepreneurs.
- **Federal Reserve Bank of Kansas City** – kc.frb.org
  The Federal Reserve Bank of Kansas City is one of 11 regional Reserve Banks that, along with the Board of Governors in Washington, D.C., make-up our nation's central bank. Special sections on their website include banker resources, indicators and data, Economic Symposium, and information on the Money Museum.
- **Federal Reserve Bank of Kansas City-Omaha Branch** – kc.frb.org/omaha/about
  The Omaha Branch of the Federal Reserve Bank of Kansas City staff includes regional, public and community affairs; supervision and risk management; and support positions.

- **Global Consortium of Entrepreneurship Centers** – nationalconsortium.org
  The Global Consortium of Entrepreneurship Centers (GCEC), formerly the National Consortium of Entrepreneurship Centers (NCEC), provides a coordinated vehicle through which participating members can collaborate and communicate on the specific issues and challenges confronting university-based entrepreneurship centers.
- **Grameen America** – grameenamerica.org
  Grameen America provides affordable micro-loans to financially empower low-income entrepreneurs. All borrowers go through an initial 5-day Continuous Group Training (CGT) with four people that are trusted to form a Grameen Group. Branches are located in Omaha, Nebraska, as well as Brooklyn, Manhattan, and Queens in New York.
- **Institute for Social Entrepreneurs** – socialent.org
  The Institute for Social Entrepreneurs provides seminars, workshops and coaching services for social enterprises in the United States and around the world. The site contains free electronic and print downloads; publications and podcasts; social enterprise terminology; and a resources section.
- **International Council for Small Business** – icsb.org
  The ICSB membership organization promotes the growth and development of small businesses worldwide. The organization brings together educators, researchers, policy makers and practitioners from around the world to share knowledge and expertise in their respective fields.
- **Kauffman Foundation** – kauffman.org
  The mission of the Kauffman Foundation is to advance entrepreneurship and improve the education of children and youth. The website is a rich resource of in the program areas of Entrepreneurship.
- **MicroMentor** – micromentor.org
  MicroMentor provides entrepreneurs with opportunities to grow their businesses and increase revenues by participating in a mentoring relationship.
- **National Association for Community College Entrepreneurship** – nacce.com
  NACCE fosters economic development by serving as the hub for the dissemination and integration of knowledge and successful practices regarding entrepreneurship education and student business incubation.
- **National Association for the Self-Employed** – nase.org
  The NASE is a membership organization that provides day-to-day support, including direct access to experts, benefits, and consolidated buying power that traditionally had been available only to large corporations.
- **National Business Association** – nationalbusiness.org
  The NBA is a membership organization that uses its group buying power to provide members with support programs, cost and time saving products, services, and valuable small business resource materials. Members have access to a complete line of products and services in the fields of Business, Lifestyle, Health and Education.
- **National Business Incubation Association** – nbia.org
  The National Business Incubation Association (NBIA) advances business incubation and entrepreneurship. It provides information, education, advocacy and networking resources to bring excellence to the process of assisting early-stage companies.
- **National Federation of Independent Business** – nfib.com
  The NFIB represents small and independent businesses. The website includes an Event Calendar; Issues and Elections; NFIB in my State; Business Resources, and MyBusiness Magazine.
- **National Youth Employment Coalition** – nyec.org
  NYEC offers a range of projects, programs, and activities that fall into one of four areas of core business: Quality Standards; Building and Increasing Organizational Capacity, Providing and Supporting Professional Development; and Policy Issues.

- **Office of Entrepreneurial Development-United States SBA** – sba.gov/offices/headquarters/oed
  The Office of Entrepreneurial Development (OED) oversees a network of programs and services that support the training and counseling needs of small business. Programs include Small Business Development Centers, Women's Business Centers, and the Office of Entrepreneurship Education.
- **Office of Entrepreneurship Education-United States SBA** – sba.gov/offices/headquarters/oee
  The Office of Entrepreneurship Education (OEE) develops and promotes innovative resources for small business owners and prospective entrepreneurs. Programs include the Service Corps of Retired Executives (SCORE), SCORE en Espanol, Online Business Coach Locator, and Inner City Capital Connections.
- **Office of Veterans Business Development -United States SBA** – sba.gov/offices/headquarters/ovbd
  The Office of Veterans Business Development's mission is to maximize the availability, applicability and usability of all administration small business programs for Veterans, Service-Disabled Veterans, Reserve Component Members, and their Dependents or Survivors.
- **Office of Women's Business Ownership-United States SBA** – sba.gov/offices/headquarters/wbo
  The Office of Women's Business Ownership's oversees a network of Women's Business Centers (WBCs) throughout the United States and its territories. Through the management and technical assistance provided by the WBCs, entrepreneurs, especially women who are economically or socially disadvantaged, are offered comprehensive training and counseling on a vast array of topics in many languages to help them start and grow their own businesses.
- **SBDC NET National Information Clearinghouse** – sbdcnet.org
  SBDC NET website includes a Small Business Information Center populated by a trove of links on topics ranging from business plans, demographics, social media, and much more.
- **Small Business Advancement National Center** – sbaer.uca.edu
  Instant, timely electronic business information is provided to the SBANC small business clients through the Small Business Advancement Electronic Resource. This connection serves as an extensive electronic link among small business owners, entrepreneurs, foundations, educational institutions, legal professionals, associations, international partners and local, state and federal government entities.
- **Small Business Development Centers** – sba.gov/offices/headquarters/osbdc/resources/11409
  SBDCs offer one-stop assistance to individuals and small businesses by providing a wide variety of information and guidance in central and easily accessible branch locations.
- **U.S. Association for Small Business and Entrepreneurship (USASBE)** – usasbe.org
  USASBE is the largest independent, professional, academic organization in the world dedicated to advancing the discipline of entrepreneurship with over 1000 members from universities and colleges, for-profit businesses, nonprofit organizations, and the public sector. USASBE is built around four pillars including entrepreneurship education, entrepreneurship research, entrepreneurship outreach, and public policy.

Product Development

- **Consumer Product Safety Commission** – cpsc.gov
  The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death from thousands of types of consumer products under the agency's jurisdiction. The website includes a special section devoted to the information needs of business.
- **U.S. Copyright Office** – copyright.gov
  The U.S. Copyright Office's mission is "To promote creativity by administering and sustaining an effective national copyright system." The Office's registration system and the companion recordation system constitute the world's largest database of copyrighted works and copyright ownership information.
- **U.S. Patent and Trademark Office (Intellectual Property, Patents, Trademarks)** – uspto.gov
  The United States Patent and Trademark Office (USPTO) is the Federal agency for granting U.S. patents and registering trademarks. The website has special sections devoted to patents, trademarks, and intellectual property and policy.

Professional Organizations

- **Association for Career and Technical Education (ACTE)** – acteonline.org
  The Association for Career and Technical Education is a national education membership association dedicated to the advancement of education that prepares youth and adults for careers.
- **Association for Career and Technical Education-Nebraska (ACTEN)** – actenebraska.org
  ACTEN is the professional association for career and technical educators in Nebraska.
- **Entrepreneurship Education Ambassadors** – www.entre-ed.org/_contact
  Ambassador membership in the Consortium for Entrepreneurship is for individual entrepreneurship educators who support the work of the Consortium and wish to participate in programs and services offered by the Consortium.
- **Marketing Education Association (MEA)** – marketingeducators.org
  In the area of research, MEA is the premiere marketing education association where you can meet and exchange ideas with others interested in your area of marketing education research.
- **National Association for Community College Entrepreneurship (NACCE)** – nacce.com
  NACCE fosters economic development by serving as the hub for the dissemination and integration of knowledge and successful practices regarding entrepreneurship education and student business incubation.
- **National Business Education Association (NBEA)** – nbea.org
  The National Business Education Association (NBEA) serves individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business.
- **Nebraska Entrepreneurship Task Force (NET*Force*)** – education.ne.gov/entreped/NetForceAbout.html
  Nebraska Entrepreneurship Task Force (NET *Force*) is an actively engaged group of collaborating partners focused on the high income, high skill and high demand entrepreneurial career opportunities available to Nebraska's youth and adults.
- **United States Association for Small Business Entrepreneurship (USASBE)** – usasbe.org
  USASBE is the largest independent, professional, academic organization in the world dedicated to advancing the discipline of entrepreneurship with over 1000 members from universities and colleges, for-profit businesses, nonprofit organizations, and the public sector. USASBE is built around four pillars including entrepreneurship education, entrepreneurship research, entrepreneurship outreach, and public policy.

Research (General)

- **BiblioData** – bibliodata.com
  The Bibliodata site was designed specifically for the use of writers and authors which includes virtually everyone who uses the internet.
- **BizStats** – bizstats.com
  BizStats provides free, accurate business statistics including financial benchmark reports, industry probability risk data, and other useful industry statistics. It also includes free financial calculators, financial tools for websites, and financial glossaries.
- **Bureau of Labor Statistics** – stats.bls.gov
  The Bureau of Labor Statistics of the U.S. Department of Labor is the principal Federal agency responsible for measuring labor market activity, working conditions, and price changes in the economy. It collects, analyzes, and disseminates essential economic information to support public and private decision-making.
- **Business Publications Search Engine** – bpubs.com
  BPubs.com is a directory based Internet search engine that strives to cover the topic of business publications.
- **Careerbuilder for Employers** – careerbuilderforemployers.com
  This site offers employers a vehicle to post jobs, search candidates, and get advice and reports.
- **CNet** – cnet.com
  CNET provides information, tools, and advice that helps consumers and businesses decide what to buy and how to get the most out of their technology. The site contains news and unbiased reviews, videos, podcasts, and downloads of software, mobile applications, and games.
- **City-Data.com** – city-data.com
  City-Data.com collects and analyzes data from numerous sources to create complete and interesting profiles of U.S. cities.
- **Commercenet** – commerce.net
  CommerceNet is an entrepreneurial research institute that invests in people with "bold ideas, freeing them to go beyond the domain of traditional research labs and venture funds."
- **DexKnows** – dexknows.com
  DexKnows.com is a digital directory to find a business or person.
- **EHow – Starting a Business** – ehow.com/business/business-management
  E-How Money contains information on a wide range of topics directly related to running a business.
- **Intellicast** – intellicast.com
  Intellicast delivers site-specific forecasts for 60,000 sites in the U.S. and around the globe.
- KISSmetrics – blog.kissmetrics.com
  KISSmetrics helps you keep up to speed on innovations in user analytics, including topics such as user engagement, launch strategies and conversion. Technical topics become more accessible for the average entrepreneur.
- **Kwik Surveys** – kwiksurveys.com
  Kwik Surveys is a free to use survey builder. It also offers an upgrade for premium support
- **Monster** – hiring.monster.com/hire/job-hiring-need
  This site offers a way for employers to post a job and search resumes. It also includes a Resource Center to get advice on hiring and staffing, recruiting, employee engagement, and workplace training.
- **Quora** – quora.com
  Posing a question on this site can give you results that can solve tough business questions and explore multiple options.

- **Switchboard (Telephone Numbers)** – switchboard.com
  Switchboard is a digital directory to find a business or person.
- **Wall Street Journal Digital Network** – online.wsj.com/public/page/2_1559
  The WSJ Digital Network site includes award-winning news, in-depth analysis, and links to the U.S. Edition, MarketWatch, Barrons, and more.

Simulations

- **Entrepreneur (Interpretive Simulations)** – interpretive.com/rd6/index.php?pg=en
  Entrepreneur is designed for classes in introduction to management, small business and retailing. The simulation provides students the opportunity to experience many of the challenges faced by entrepreneurs in the real world. It is a product of Interpretive Solutions.
- **GoVenture Entrepreneurship Simulations** – goventure.net
  GoVenture offers software games and simulations, tablet and smartphone applications, board games and card games, websites list, newsletter, and an Ideabook. GoVenture programs are designed for youth and adults, and for self-directed or facilitated learning. They can be used on their own or as components to enhance other courses, learning, and entertainment experiences.
- **Just for Clicks Business Game** – teachingkidsbusiness.com/just-for-clicks-business-game
  TeachingKidsBusiness.com developed "Just For Clicks Business Game™" "to provide kids with an opportunity to develop and apply their business skills, talents, business interests and gain business experience."
- **ProSim-Restaurant** – knowledgematters.com/hospitality-simulations/prosim-restaurant-management
  ProSim-Restaurant is an online business simulation of a restaurant. Self-paced lessons and projects give students hands on experience making business decisions. Students open a restaurant and control menu design, staffing, equipment purchases, restaurant layout, purchasing, marketing, inventory control, and more.
- **SmartSims Simulations** – smartsims.com/simulation
  Smartsims offers simulations to learn business concepts and strategy in a realistic, interactive environment. Students run their own online company, apply the theory learned in class, while having fun. Simulations include MikesBikes Intro, MikesBikes Advanced, Music2Go Marketing, and AdSim Advertising.
- **The Teen Entrepreneur** – bepublishing.com/the-teen-entrepreneur
  The Teen Entrepreneur is a real-world simulation that teaches students how to create a comprehensive business plan (students choose their own business) and reinforces computer application skills through entrepreneurship concepts. The simulation integrates all of the Microsoft Office® software applications.
- **Threshold Entrepreneur** – catalog.hathitrust.org/Record/009818874
  Threshold Entrepreneur is a web-based business simulation that allows students to compete against each other managing a small startup company. *Threshold Entrepreneur* is best suited to instructor-led entrepreneur classes at all college levels.
- **Virtual Business** – knowledgematters.com/business-simulations/virtual-business
  Knowledge Matters offers several simulations including Virtual Business 3.0, Virtual Business Restaurant, Virtual Business Sports, and Virtual Business Management 2.0.

Social Entrepreneurship – Fellowships and Funding

- **Ashoka** – ashoka.org
  Ashoka is the global association of the world's leading social entrepreneurs-men and women with system changing solutions for the world's most urgent social problems. They have elected over 3,000 leading social entrepreneurs as Ashoka Fellows, providing them with living stipends, professional support, and access to a global network of peers in more than 70 countries.
- **Echoing Green** – echoinggreen.org
  Echoing Green has provided seed funding and support to more than 600 social entrepreneurs with ideas for social change in order to launch groundbreaking organizations around the world. They provide seed money, in the early stage of a social venture.
- **Grameen America** – grameenamerica.org
  Grameen America provides affordable micro-loans to financially empower low-income entrepreneurs. All borrowers go through an initial 5-day Continuous Group Training (CGT) with four people who are trusted to form a Grameen Group. Branches are located in Omaha, Nebraska, as well as Brooklyn, Manhattan, and Queens in New York.
- **Kiva** – kiva.org
  Kiva is a non-profit organization with a mission to connect people through lending to alleviate poverty. Leveraging the internet and a worldwide network of microfinance institutions, Kiva lets individuals lend as little as $25 to help create opportunity around the world.
- **Skoll Foundation** – skollfoundation.org
  The Skoll Foundation's mission is to drive large scale change by investing in, connecting and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Their main funding program is the Skoll Awards for Social Entrepreneurship.
- **Schwab Foundation** – schwabfound.org
  This foundation identifies the world's leading social entrepreneurs. The Foundation selects 20-25 social entrepreneurs annually from around the world into its network of leading social entrepreneurs.
- **Reynolds' Foundation** – cbrf.org
  The Reynolds' Foundation funds two social entrepreneurship fellowships: one for Harvard graduate students and one for New York University graduate students.
- **Tides Foundation** – tides.org
  Tides Foundation works with donors committed to positive social change. They put resources and people together—strengthening community-based nonprofit organizations and the progressive movement through innovative grant-making.
- **Unltd** – unltd.org.uk
  UnLtd is a charity which supports social entrepreneurs. They do this by providing a complete package of resources; from Awards of funding, to ongoing advice, networking and practical support.

Social Entrepreneurship – News

- **Alltop: Social entrepreneurship** – social-entrepreneurship.alltop.com
  This site contains the best of blogs on social entrepreneurship from Guy Kawasaki's Alltop.
- **Alltop: Good** – good.alltop.com
  This location has the best of blogs on social good, also from Guy Kawasaki's Alltop.
- **CSR Wire** – csrwire.com
  CSRwire is a leading global source of corporate social responsibility news.
- **Change.org** – change.org
  Change.org is the world's largest petition platform, empowering people everywhere to create the change they want to see.
- **E-180** – e-180.com
  This site connects like-minded people interested in sharing knowledge face to face, one- on-one, with the belief that education is a relationship, not an institution, and with the mission to help fellow humans share knowledge and connect with each other.
- **Fast Company-Corporate Social Responsibility** – fastcompany.com/tag/corporate-social-responsibility
  Fast Company features articles on social responsibility and social entrepreneurship. The company inspires readers and users to think beyond traditional boundaries, lead conversations, and create the future of business.
- **Next Billion** – nextbillion.net
  Next Billion brings together the community of business leaders, social entrepreneurs, NGOs, policy makers, and academics who want to explore the connection between development and enterprise.
- **Social edge/ Debates & Series** – skollworldforum.org/up-for-debate/?ref=socialedge
  Find advice about best practices from social entrepreneurs and the latest on a wide range of global issues from leaders and experts in the field. The Social Entrepreneurs Challenge is designed to provide some of the world's leading social entrepreneurs with an innovative platform to raise funds. Organizations participating in the Challenge are recipients of the Skoll Award for Social Entrepreneurship and represent some of the most successful entrepreneurial organizations in the world.
- **Stanford Social Innovation Review** – ssireview.org
  The Review offers strategies, tools and ideas for nonprofits, foundations and socially responsible businesses.

Student Organizations – Career Student Organizations

DECA/Delta Epsilon Chi

- **Collegiate DECA** – deca.org/college-programs/membership-college
  Collegiate DECA is a student-driven organization that helps prepare students for careers by integrating skills learned in the classroom into real world experiences. Members major in a variety of academic programs with a strong focus on business-related fields. Collegiate DECA conferences and other activities give students unique access to internships, scholarships, competition, and professional networking.
- **DECA** – deca.org
  DECA is a high school student organization that prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.
- **Nebraska DECA** – nedeca.org
  The Nebraska DECA website includes sections for students, Collegiate DECA, alumni, advisors, and the Business Partnership Network.

FBLA – Future Business Leaders of America/Phi Beta Lambda

- **FBLA/PBL** – fbla-pbl.org
  Future Business Leaders of America-Phi Beta Lambda is a nonprofit 501(c)(3) education association for students preparing for careers in business and business-related fields. The association has four divisions: Future Business Leaders of America (FBLA) for high school students; FBLA0 Middle Level for junior high, middle, and intermediate school students; Phi Beta Lambda (PBL) for postsecondary students; and Professional Division for businesspeople, FBLA-PBL alumni, educators, and parents who support the goals of the association.
- **Nebraska FBLA** – nebraskafbla.org
  The Nebraska FBLA website includes sections for news, a calendar of events, chapters, conferences, state officers, the Foundation, resources, an adviser area, and new adviser area.
- **Nebraska Phi Beta Lambda** – nebraskapbl.org
  The Nebraska PBL site includes sections chapter information, conferences, resources, and contact information.

Family, Career and Community Leaders of America

- **FCCLA** – fcclainc.org
  Family, Career and Community Leaders of America is a nonprofit national career and technical student organization for young men and women in Family and Consumer Sciences education in public and private school through grade 12.
- **Nebraska FCCLA** – nebraskafccla.org
  The Nebraska FCCLA website includes sections for news, events, meeting information, and Nebraska programs and awards.

FFA Association

- **FFA Association** – ffa.org
  The National FFA Organization is dedicated to making a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.
- **Nebraska FFA Association** – neaged.org/ffa
  The Nebraska FFA website contains information sections including State Officers, State FFA Convention, Career Development Events, Leadership Skills Events, Conferences, Alumni, and Nebraska FFA Foundation.

SkillsUSA

- **SkillsUSA** – skillsusa.org
  SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA helps each student excel.
- **Nebraska SkillsUSA** – skillsusanebraska.org
  The Nebraska SkillsUSA website includes the following sections: Conferences, Downloads, Advisor Information, Middle School Skills, and Chapter Fundraising Tools.

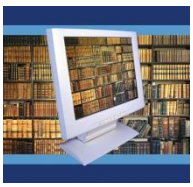
Student Organizations – Entrepreneurship Related

- **4-H** – 4-H.org
  4-H prepares young people to step up to the challenges in their community and the world. Using research-based programming around positive youth development, 4-H youth get the hands-on real world experience they need to become leaders.
- **Collegiate Entrepreneurs Organization** – c-e-o.org
  Collegiate Entrepreneurs' Organization SM (CEO) is an entrepreneurship network with chapters on university campuses across North America. Their mission is to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation.
- **Enactus (formerly Students in Free Enterprise)** – enactus.org
  Enactus is an international non-profit organization that brings together student, academic and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need.
- **Entrepreneurs Organization** – eonetwork.org
  The Entrepreneurs' Organization (EO) is a global network of more than 10,000 business owners in 46 countries. It operates the Global Student Entrepreneur Awards program and the Accelerator Program, a series of quarterly, high-impact learning events that provide business owners with the tools, knowledge, and skills to grow their businesses to more than US$1 million in annual revenue.
- **Junior Achievement** – juniorachievement.org
  JA Worldwide is dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs.
- **Nebraska 4-H** – 4h.unl.edu
  4-H is a community of young people, ages 5-19, who are learning leadership, citizenship, and life skills.
  In Nebraska, 4-H is present in ALL 93 counties across the state.
- **Students for the Advancement of Global Entrepreneurship** – sageglobal.org
  Students for the Advancement of Global Entrepreneurship (SAGE) is a global community of teenage entrepreneurs sharing a common purpose: to make the world a better place. SAGE teams operate either a socially-responsible business (SRB) or a social enterprise business (SEB).

Trends

- **Innovation Labs** – innovationlabs.com
  InnovationLabs is recognized as one of the world's leading innovation consulting firms. They offer a range of innovation services that "bring the many dimensions of innovation together into practical understanding and meaningful action." They work on every continent with all kinds of companies and organizations. You can subscribe to free Innovation Tips and Tools through their website.
- Mindvalley Insights – mindvalleyinsights.com
  This site provides hard-hitting informational articles and trainings ranging from branding to culture to building traffic.
- **The 99 Percent –** 99u.com
  The 99% is Behance's research arm and think tank. Taking its name from Thomas Edison's famous quote that "genius is 1% inspiration, 99% perspiration," the 99% includes a daily web magazine, an annual conference, and the best – selling book "Making Ideas Happen." Through articles, tips, videos, and events, it shares best practices that help creative professionals move beyond idea generation into idea execution.
- **Springwise.com –** springwise.com
  Springwise scans the globe for the most promising business ventures, ideas and concepts that are ready for regional or international adaptation, expansion, partnering, investments or cooperation. Springwise publishes a Daily and a Weekly newsletter, to which you can subscribe for free, they are sent to more than 160,000 people. Established in 2002, Springwise is headquartered in London, United Kingdom.
- **Trendhunter.com –** trendhunter.com
  With 60,000,000 monthly views, TrendHunter.com is the world's largest, most popular trend community. The head office is based in Toronto, Canada and is fueled by a global network of 155,000 members. Trend Hunter, **Trend Hunter TV** and **Trend Hunter PRO** feature 252,000 micro-trends and cutting edge ideas. Trend Hunter is a free weekly trend report to which you can subscribe.
- **TrendWatching.com –** trendwatching.com
  Trendwatching.com is an independent and opinionated trend firm, scanning the globe for the most promising consumer trends, insights and related hands-on business ideas. Many of these findings are aggregated in a free monthly Trend Briefing, which is sent to over 250,000+ business professionals.

Videos/Webinars



- **10 Videos Every Entrepreneur Should Watch (Inc. Magazine)** – inc.com/ss/10-youtube-videos-every-entrepreneur-should-watch
  Inc. compiled a list of videos that every entrepreneur should watch.
- **Club E Network –** clubeintl.com
  Club E is an open source network connecting entrepreneurs, experts, and executives together to discover new opportunities and grow their business.
- **Entrepreneur and Small Business Video-Entrepreneur.com –** entrepreneur.com/video/index.html
  The Entrepreneur Video Network has a large selection of small business videos offering expert business advice from starting to growing a business.
- **EntrepreneursTube** – entrepreneurstube.com
  EntrepreneursTube is a place to find short, animated videos around four themes—Inspirations, Motivations, Productivity and Strategy.
- **eXtension – Entrepreneurs and Their Communities (ETC) –** extension.org/entrepreneurship
  eXtension is an interactive learning environment delivering research – based information emerging from America's land-grant university system. The website hosts extensive Webinar library for resource areas: Community, Disaster Issues, Energy, Environment, Family, Farm, Health & Nutrition, Lawn & Garden, Pest Management, and Youth. You can also view the ETC Webinar Archive for on – demand viewing.
- **How I Made My Millions** – www.cnbc.com/id/38657599
  This CNBC show offers fascinating insights into how ordinary people turned their ideas into multi-million dollar businesses.
- **Khan Academy – Interviews with Entrepreneurs** – khanacademy.org/economics-finance-domain/entrepreneurship2/interviews–entrepreneurs
  The Khan Academy has partnered with the Ewing Marion Kauffman Foundation to provide videos focused on personal lessons and insights from accomplished entrepreneurs.
- **NECareertours.com** – NECareertours.com
  The videos showcase different business and industries in each of the sixteen Career Clusters in the Nebraska Model. In 2015, Entrepreneurship will be added. The videos also contain interviews with employees and managers discussing work requirements, education levels, salary and job prospects.
- **Shark Tank –** http://abc.go.com/shows/shark-tank
  Shark Tank, which airs on ABC, offers emotionally charged pitches by entrepreneurs to a panel of venture capitalists who offer straightforward feedback on the ideas and provide investment capital for the winning entrepreneurs. The website for the show includes episodes of the show, success stories, and shark bios.
- **Ted.com** – ted.com
  Bookmark this site! Cutting-edge videos that inform, educate and entertain and a discussion community that is a goldmine of thought-provoking ideas.
- **Vimeo Entrepreneur-Tagged Videos –** vimeo.com/search?q=entrepreneur
  Vimeo is a video-sharing website in which users can upload, share and view videos. The videos found through this link were under the tag "Entrepreneur."
- **West Virginia Young Entrepreneurs in Action** – theedventuregroup.org/2013/entrepreneurlessons/
  With support from the West Virginia Department of Education and the Benedum Foundation, ten West Virginia entrepreneurs under 25 years old were interviewed and about their experience starting a new business. Curriculum activities that help teachers at all grade levels integrate those stories into their curriculum accompany the videos.