

# Lincoln Startup Week returns September 25-30



Startup Week returns to Lincoln with programming and events running September 25-30.

The 6th annual [Lincoln Startup Week](#) is a five-day celebration of the local community that builds momentum and opportunity around entrepreneurship, led by entrepreneurs and hosted in Lincoln's favorite entrepreneurial spaces.

"We have seen lots of growth over the last 6 years, not only in attendees but in number of sessions offered and variety of topics covered," said Christina Oldfather, Director of Innovation and Entrepreneurship at the Lincoln Partnership for Economic Development. "This year, we are also really excited to be partnering with [Lincoln Calling](#), [YP Week](#), and [Make Lincoln](#) to provide a full range of music, arts, making, and business and tech education over the course of the week.

Lincoln Startup Week isn't just for established founders, entrepreneurs and those already in the startup scene.

"Lincoln Startup Week has a lot to offer. All sessions are free to attend and include a wide variety of topics, from hands-on learning sessions to thought-provoking conversation starters around hard topics," said Oldfather. "It's a great opportunity to take a deep dive into the startup community. We also have sessions designed for startups at every stage-from the idea stage to scaling and beyond."

## Lincoln Startup Week Highlights

### **Monday:**

**Maker Monday featuring Kate Engel, Community Engagement and Operations Manager, Nebraska Innovation Campus**

Kick off Lincoln Startup Week at Nebraska Innovation Studio, the makerspace at Nebraska Innovation Campus! Join us from 2-5 p.m. for self-guided tours of NIS, meet local makers and view recent projects made in the studio.

## **Tuesday:**

### **The Present and Future Landscape of Blockchain and Cryptocurrency Laws and Regulation with Jonathan J. Wegner**

Jonathan helps banks and other businesses close deals. He regularly assists U.S.-based companies with complex mergers, acquisitions and capital raises. He also helps business owners, directors, executives and compliance professionals navigate difficult regulatory issues, corporate governance matters, and other complex problems.

## **Wednesday:**

### **1 Million Cups LNK-Windstream Presents: Tech Talent in the Silicon Prairie**

“Brain drain” is a problem that affects the future of Midwestern communities; many are facing aging populations and fewer young people to fill the gap because they’ve fled Midwestern communities in search of better opportunities. Join us to hear what the city is doing to combat the tech talent drought as we explore ways to grow Lincoln’s talent pool.

Marketing track sessions including a session on AI, Influencer Marketing, and data and insights driven decisions

## **Thursday**

### **The F Word: Engaging Men and Women in the Movement for Gender Equality with Liz Forkin Bohannon**

As the founder of a company that seeks to empower women in east Africa and ultimately worldwide, Liz Forkin Bohannon noticed that she was often invited to speak to groups of all women about her work for gender equality. Today Liz shares her journey of being a woman in business and makes a compelling case that inspires men and women to join forces to be allies in gender equality. Join us for lunch, and keynote and Q&A with Liz Forkin Bohannon.

### **Zillow Track: Growing Startups and Culture with Dan Spaulding, VP of People and Culture, Zillow Group**

In this keynote, Spaulding shares how the company established its award-winning culture that empowers employees, how that culture has evolved, and how it maintains a start-up feel as it grows.

### **Before and After: Transitioning from a startup to a growth-stage company and beyond**

As a startup, you’ve built a great product and service and are starting to experience growth. Now what? Join us as we hear from local established business how they’ve tackled growth and acquisitions, the challenges they’ve faced, and what they’ve learned along the way.

## **Friday**

### **Friday Track at Turbine Flats**

Spend Friday at Turbine Flats with sessions on Technical Co-Founders, Music in Entrepreneurship, Founder Horror Stories, and learning about Fūmarōl

## **Saturday**

### **Leveraging Your Community with Kelly Krause, Programming Manager, SXSW**

In this session with Kelly Krause, Conference Programming Manager at SXSW, you will learn how year-round engagement leads to unlocking new ideas, staying on top of trends, reaching and acquiring new talent, and extending your brand to new markets.

# Event Information

September 25-30, 2017

Various locations in Lincoln, Nebraska

[Register here](#)