

THE IMPORTANCE *of* ENTREPRENEURSHIP

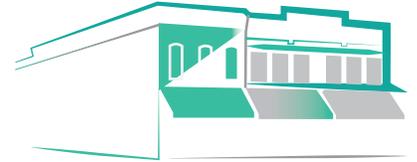
ENTREPRENEURS AND ENTREPRENEURIAL THINKERS ARE...
THE CRITICAL COMPONENTS TO JUMP-START LOCAL AND NATIONAL
ECONOMIES AND TO GENERATE THE JOBS THAT WILL STIMULATE GROWTH.



U.S. STARTUPS CREATE
40% OF JOBS ANNUALLY.



U.S. STARTUPS ADD 6.5 NEW JOBS
ON AVERAGE PER ESTABLISHMENT.



HALF OF ALL JOBS ARE
IN SMALL BUSINESSES
(UNDER 500 EMPLOYEES).

ENTREPRENEURSHIP IN NEBRASKA



IN 2012, THERE WERE AN ESTIMATED
51,936 WOMEN-OWNED BUSINESSES



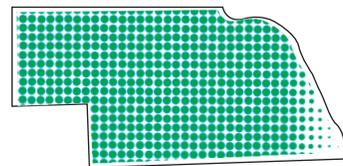
90% OF NEBRASKANS AGREED THAT
"HELPING YOUNG PEOPLE LEARN HOW TO
START THEIR OWN BUSINESS IS IMPORTANT
TO NEBRASKA'S ECONOMIC FUTURE (2010)



14,561 MINORITY-OWNED
BUSINESSES.



THE MEDIAN INCOME FOR
SELF-EMPLOYED AT THEIR OWN
INCORPORATED BUSINESSES WAS
\$43,071 IN 2015.



99.1 PERCENT OF ALL
EMPLOYERS IN THE STATE
ARE CONSIDERED SMALL
BUSINESSES (1-499 EMPL.)

79%
OF 16-19 YEAR OLD
TEENS (GENERATION Z)
SEEK CAREER-ALIGNED
EXPERIENTIAL LEARNING

"WE SHOULD BE CULTIVATING
ENTREPRENEURIAL MINDSETS IN ALL
STUDENTS SO THEY CAN ACT, ADAPT,
AND NAVIGATE THEIR FUTURES."

THE IMPORTANCE OF ENTREPRENEURSHIP IN EDUCATION

YOUTH THAT WOULD LIKE TO START THEIR OWN BUSINESS



MORE THAN HALF OF ALL STUDENTS SURVEYED SAID THEY WOULD LIKE TO START THEIR OWN BUSINESS.

SOURCES: ENTREPRENEURSHIP & JOB CREATION FACTS AND FIGURES, GALLUP 2014.

2013 SMALL BUSINESS PROFILES FOR STATES & TERRITORIES, THE GALLUP-HOPE INDEX, PRODUCED BY GALLUP & OPERATION HOPE CAREER & TECHNICAL EDUCATION PERCEPTIONS STUDY BY THE UNIVERSITY OF NEBRASKA PUBLIC POLICY CENTER

NEBRASKA SMALL BUSINESS PROFILE, SBA OFFICE OF ADVOCACY, 2017

U.S. CENSUS SURVEY OF BUSINESS OWNERS, 2012

FEDERAL RESERVE BANK OF KANSAS CITY, 2014

INNOVATION IMPERATIVE - MEET GENERATION Z, NORTHEASTERN UNIVERSITY, 2014

EY Q20 ENTREPRENEURSHIP BAROMETER, 2013

WHY MINDSETS MATTER IN ENTREPRENEURSHIP EDUCATION, TECHNIQUES MAGAZINE, MAY 2017