

What is the "America's Entrepreneurial Schools" designation?

A recognition for outstanding schools that deliver entrepreneurship education to every student in the building in a single school year. It is available to all schools – elementary, middle, high schools, career centers, private or public.

Who benefits from the achievement of this school designation?

Students

- **Gain** more career options that are available throughout their lives
- **Develop** an entrepreneurial mind set, valuable in any career
- **Learn** to think creatively and innovatively
- **Stay in or return** to their communities

Communities

- **Thrive** from a more entrepreneurial culture
- **Benefit** from a healthier local economy
- **Prosper** from a more diverse tax base



Entrepreneurs are not "born," they "become" through the experiences of their lives. Young people can build confidence in their abilities to become entrepreneurs in their future as a result of a variety of entrepreneurial activities provided throughout education.

Dr. Gene Coulson
National Executive Director, EntreEd
gcoulson@entre-ed.org
304.344.8577 office



entre-ed.org

How does a school achieve the designation?

There is no one, correct way to implement the program. There is no required structure or activity, only a planned sequence of activity over the school year that results in **Entrepreneurship Education, K-12, Every Student, Every Year.**

Principals will submit a report of verification in the spring or whenever it can be documented the school has presented entrepreneurship education to all the students in the building. The designation will be awarded based on the principal's report.

The Specifics

Teachers can integrate entrepreneurial content and context into the delivery of required standards in any subject or grade level or external groups can come into the school to deliver programming. A combination of these two strategies is recommended. As long as every student receives entrepreneurship education, we encourage flexibility and creativity in how it happens.



EntreEd™

The National Consortium For
Entrepreneurship Education