



# ENTREPRENEURSHIP BEST PRACTICES SUMMIT

## Agenda At-A-Glance

8:00 a.m.	Registration
9:00 a.m.	Welcome
9:10 a.m.	Nebraska Big Idea Announcement
9:20 a.m.	Opening Keynote
10:10 a.m.	Break
10:30 a.m.	Breakout #1
11:30 a.m.	Breakout #2
12:30 p.m.	Awards & Lunch Keynote
1:45 p.m.	Breakout #3
2:30 p.m.	Break
3:00 p.m.	Big Idea Talks
4:15 p.m.	Wrap-Up

**Nebraska Big Idea Announcement (9:10 a.m.)**

Rich Claussen – Prosper Lincoln

**Opening Keynote (9:20 a.m.)**

Andy Stoll - Senior Program Officer, Ecosystem Development in Entrepreneurship  
Ewing Marion Kauffman Foundation

**Breakout #1 Sessions (10:30 – 11:15 a.m.)**

**A. Meeting the Needs of Midwest Entrepreneurs**

Dena Beck - Center for Rural Affairs, REAP

**B. Realistic Rural Entrepreneurship**

Kelsey Bergen – Henderson Chamber of Commerce & Taylor Siebert - Striv

**C. Youth Entrepreneurship and Business Opportunities**

Megan Burda & Jacie Milius – UNL Extension

**D. Being a Catalyst for Capital & Connections**

Tullen Mabbutt – Catalyst, Union Bank & Trust

**Breakout #2 Sessions (11:30 a.m. – 12:15 p.m.)**

**A. What the Heck is Happening in Lincoln?**

Rich Claussen – Prosper Lincoln

**B. Starting a Social Entrepreneurism Revolution**

Randy Hawthorne – Nonprofit Hub

**C. Destroy the Classroom – Our New Model of Entrepreneurship**

Brennan Costello – UNL Engler Agribusiness Entrepreneurship Program

**D. Finding and Engaging the Next Generation of Business Builders**

Todd Johnson – Gallup, Inc.

**E. Start Young, Start Small: Raising the Next Generation of Creative and Resourceful Leaders**

Janita Pavelka – Youth Entrepreneurship Educator

**NETForce Awards, Keynote, & UNK Big Idea Winners (12:30 – 1:45 p.m.)**

Lisa Tschauer – Center for Entrepreneurship and Rural Development, UNK

**Breakout #3 Sessions (2:00 – 2:45 p.m.)**

**A. How Maker Spaces can Transform Users into Entrepreneurs**

JoAnn McManus – Nebraska Library Commission

**B. Millard Business Entrepreneurship Academy**

Seth Woodke – Millard Business & Entrepreneurship Academy

**C. It Takes a Community to Host an ESI Camp**

Lee Sherry – UNL Extension & Austin Casselberry – Norfolk Public Schools Aftershock Program

**D. How to Recruit and Engage Entre-Freshmen Instead of Juniors and Seniors**

Jenna Taulman – UNO Entrepreneurial Living Learning Community

**Big Idea Talks (3:00 – 4:15 p.m.)**

Facilitator: Steve Bors, SCC Entrepreneurship Center

Kelsey Wiemers, UTV Mounts

Travis Hollman, Hollman Media

Leslie Means, Her View from Home

Nick Ward, Ward Laboratories

Evan Palmer, Aerial Drone Photography/Ag Analysis

David & Paloma Valero, Piñata Time

**Wrap-Up (4:15 p.m.)**